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## Food Marketing Institute

## Supermarket Security and Loss Prevention 2009

Supermarket Security and
Loss Prevention 2009

Prepared by:
Food Marketing Institute
Research Department

# \$95 Retailer/Wholesaler Members <br> \$i50 Associate Members <br> \$195 Nonmembers 

For questions or comments, please contact:
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Food Marketing Institute (FMI) conducts programs in public affairs, food safety, research, education and industry relations on behalf of its 1,500 member companies - food retailers and wholesalers - in the United States and around the world. FMI's U.S. members operate approximately 26,000 retail food stores and 14,000 pharmacies. Their combined annual sales volume of $\$ 680$ billion represents three-quarters of all retail food store sales in the United States. FMI's retail membership is composed of large multi-store chains, regional firms and independent supermarkets. Its international membership includes 200 companies from more than 50 countries. FMI's associate members include the supplier partners of its retail and wholesale members.

Checkpoint Systems, Inc. (NYSE:CKP), Checkpoint Systems Inc. is the leading supplier of retail shrink management solutions. Checkpoint's global team helps retailers - and their suppliers - reduce theft, increase inventory visibility and provide consumers with greater merchandise availability through the company's rapidly evolving RF technology, expanding shrink management offerings and Check-Net labeling solutions. Checkpoint has more than one million RF devices installed in stores today and, since the advent of the modern retail age, has secured more than ioo billion products. Scaling cost efficiently, Checkpoint's solutions provide increased revenues and profits to a fast-growing community of successful retailers and a superior experience for their consumers. Listed on the NYSE (NYSE:CKP), Checkpoint operates in every geographic market and has more than 3,900 employees worldwide. For more information, please visit www.checkpointsystems.com.

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## Result Highlights

In 2009, the impact of the economic recession on food retailing remains the most far-reaching issue affecting change in shoppers, retailers and manufacturers alike. Historically, an economy in trouble often leads to an increase in theft-related loss. In last year's report we saw an increase in shrink after a three-year low. This year's report shows a decline in average shrink and demonstrates that loss prevention is back on track as the economy rebounds. Retailers are training their associates more, curbing internal theft and fighting back against shoplifting and organized retail crime. All signs point to a strong loss prevention initiative that will continue into the future.

## Employee Theft

Employee theft remains at the top of the list of concerns for loss prevention executives. However, this year it constituted less theft than shoplifting. An estimated 33.I percent of total shrink is attributed to employee theft. Companies averaged 2.5 incidents per store in 2008 - a decrease from 3.2 reported last year, indicating great improvement. On average, companies incurred more than $\$ 23,000$ in additional costs per year due to employee theft, translating into $\$ 495$ per store or $\$ 232$ per incident. Fewer thefts were reported at the front-end this year, comprising only 62 percent of theft as opposed to the 75 percent reported last year. Most companies terminate employees following theft incidents, averaging 76 employees per company in 2008.

## Shoplifting

Shoplifting overcame employee theft to make up the largest segment of loss for food retailers. Companies apprehended an average of 380 shoplifters per company-an increase from the 249 per company in 2007. The cost of merchandise taken increased to $\$ 40$ per incident. Health and beauty care products were the most frequently taken, most likely due to their high resale value. Meat was the second most frequently shoplifted item, followed by liquor, razor blades and baby formula. The majority of companies demanded compensation for shoplifting through civil recovery and recouped an average of 39 percent of the monies demanded, a decrease from the 26 percent collected last year.

## Organized Retail Crime (ORC)

ORC remains a top three concern for food retailers. Nearly two-thirds, 65.I percent, noted an increase in ORC since 2007. Similarly, 78.0 percent have allocated additional resources to combat the problem. When ranking ORC as a threat to the company on a scale of one through five, where five is most severe, high volume stores averaged 4.00 , compared with 2.56 for those with sales under \$ioo million.

## Other Forms of Theft

- Worthless checks increased significantly and amounted to a median loss of $\$ 275,626$ per company in 2008. The total value of worthless checks more than doubled to an estimated $\$ 95$ million.
- Credit and debit card transactions make up 50 percent of all transactions. Credit and debit card chargebacks doubled to \$12,000 per company in 2008.
- Gift card fraud continues to challenge the retail sector, increasing along with their availability. Nearly all stores offer gift cards, and 68.7 percent of companies have experienced some type of fraud, theft or tampering.
- Half of all companies reported at least one robbery in 2008, with a median of \$6i3 taken per incident.

Companies in the top 75th percentile of shrink as a percentage of annual sales were considered "Top Performers". These retailers consistently reported greater detection and more thorough follow-up of loss prevention issues, establishing a culture of low tolerance in order to decrease shrink.

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FMI Resources

Dear Supermarket Retailer:

Checkpoint is proud to sponsor the Food Marketing Institute's Supermarket Security and Loss Prevention Study for the third consecutive year.

Unfortunately, supermarket shrink was on the rise in 2007-
 increasing to 2.30 from the 2006 rate of I.52. While to some degree increased theft is expected in the current economic climate, I think it's also a great opportunity for the industry to determine if it's going to accept increased shrink as an unfortunate outcome or if there is more that can be done to fight this peril to the bottom line.

Employee theft, shoplifting and organized retail crime were once again among the top concerns cited by many of the supermarkets responding to the survey. These three distinct types of theft highlight the need for a well-rounded and inter-connected shrink management program. Checkpoint is pleased to be a company at the forefront of solutions that work together to combat shrink from the supply chain through to the individual store level.

Some of the advanced solutions at your disposal include new Evolve antennas, with increased performance bolstered by 360 RF and Software Defined Radio technologies; enhanced digital video solutions; a software suite designed to make audits and compliance easier than ever before; and new products for your highest theft items from our Alpha division.

We'd like to extend our thanks to FMI for their excellent work on the 2008 study. We are happy to provide support to a shrink study dedicated to the specific concerns of supermarkets, and we know you will find a wealth of information contained within its pages.

Sincerely,


## Nicholas J. Khalid

President, North America
Checkpoint Systems, Inc.

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## Introduction

Retailers had many ups and downs in 2008. The economy struggled to regain traction in a volatile market. Bailouts and bankruptcy riddled the headlines and food retailers stood their ground trying to eke out a profit. The economy played a large part in every aspect of operations including loss prevention. Loss prevention executives experienced additional pressure to help offset losses by protecting inventory and managing shrink strategies. Few departments in the supermarket have as much direct impact on the bottom line as the loss prevention team. Even the smallest change in shrink can result in company savings of hundreds of thousands of dollars. Tasked with a wide array of services, from physical security to pre-employment screening, the loss prevention department is active on the front lines and behind the scenes to protect employees and products.

Supermarket Security and Loss Prevention 2009 provides benchmarks and information on several loss categories. Information was collected from food retailers of various sizes, sales volumes and formats across the country. This report assists in comparing company results to those of other independent, regional and chain

## Respondent Company Size


retailers in order to establish and maintain a productive loss prevention strategy. The report includes historic and current benchmarks, identifying areas of growing concern for supermarket security and loss prevention personnel. Aside from the overall average, many benchmarks are provided by company size (measured in number of stores operated), annual sales and store format (conventional supermarket and super/combination stores). These appear in the detailed tables in the back of the report and are referenced throughout the text.

In 2009, 50 companies participated in the survey, representing 7,847 stores. Respondents represent a range of regions, formats and sizes, from one-store operators to national chains. More than half of responding companies operate between one and ioo stores.

When segmented based on their annual company retail sales, more than half report sales of \$i billion or fewer, and 22.4 percent generate more than $\$ 3$ billion annually. (Tables I and 2)

For more information on how the study was conducted, see the Methodology section.

## Economic Pressures Directly Linked to Increase in Theft

As economic woes continue to fill the nation's headlines, retailers are still faced with a series of changes in the marketplace. Shopping behaviors continue to shift as consumers seek to save on the grocery bill by substituting routine purchases with money-saving alternatives or eliminating luxury foods altogether. Shoppers are trading down, using coupons, sales promotions and value packs to save even further. Some, however, are cutting back their grocery expenses in an entirely different way.

An overwhelming majority of food industry loss prevention executives at retailing and wholesaling companies have noticed theft-related loss has increased over the past 12 months. Wholly 86 percent have seen at least a slight increase in theft-related loss, i2 percent more than last year.

Have you noticed a change in theft-related loss over the past 12 months?


Loss prevention executives firmly believe the recession is a factor in the increases in theft-related losses reported over the past I2 months. Nearly 86 percent believe the economy is either somewhat or a major factor in the reported change. Although factors such as high gas prices and the credit-crunch aren't as drastic as in 2008, high levels of unemployment persist and the effects are still felt by consumers. Loss prevention executives' impressions on the ultimate destination of the stolen items are fairly evenly split between the perpetrator's own consumption (43.5 percent) and products for resale or fencing ( 56.5 percent). Respondents point at several causes for the rise in theft-related loss: 87.5 percent report an increase in shoplifting and 47.9 percent are dealing with increased employee theft. A much lower number (8.3 percent) are seeing an increase in vendor theft.

As loss prevention executives draw a direct link between the nation's economic woes and increasing theft-related shrink levels, the economy is slowing its downward trajectory if not yet showing signs of improvement. After a slight increase in consumer spending, mostly attributed to the cash-for-clunkers program, spending has declined after a five-month break by 0.5 percent in September. Low or decreased consumer spending will continue as incomes remain flat and high unemployment levels continue. This report may provide the benchmarking tools to identify areas of priority.

# Measuring Supermarket Shrink 

## Methods Used

Shrink represents a universal issue affecting retailers of all sizes and industries. Not all shrink calculations are the same but they all revolve around a central principle: the percentage of total sales that did not get paid for. Because every company is different, no one shrink solution will work for everyone. Varying formats, the number of SKUs and budget for loss prevention can affect how shrink is approached. The first step in addressing shrink at retail or wholesale is to identify and measure the problem. Once shrink has been quantified and qualified, goals and policies can be developed to attack the problem areas. Often, companies use different measurements in different departments of the store. This study includes the two most common methods:

- Retail method - calculates loss using the retail price
- Cost method - reports loss based on the per-item cost to the company


## Shrink in 2008

Retailers reported a median shrink figure of I.9I percent in 2008 - a significant decrease from last year's average of 2.30 percent. (Table 3) This is a nice recovery from 2007 though not as low as the 1.52 percent reported in 2006. Regional companies posted the highest shrink levels in both 2007 and 2008.

|  | 2008 Shrink <br> Median \% | 2007 Shrink <br> Median \% | 2006 Shrink <br> Median \% | 2005 Shrink <br> Median \% |
| :--- | :---: | :---: | :---: | :---: |
| Less Than 1\% | 28.1 | 20.7 | 27.2 | 35.5 |
| 1\% to $1.9 \%$ | 25.0 | 20.7 | 20.4 | 22.6 |
| 2\% to $2.9 \%$ | 31.3 | 37.9 | 37.4 | 29.0 |
| 3\% or More | 15.6 | 20.7 | 13.6 | 12.9 |

More than half of all companies (53.I percent) reported annual shrink levels of less than 2.00 percent, better than both 2007 and 2006 numbers. Companies operating iI-Ioo stores had higher than average shrink, while large chains performed far better than average. Top performers reported a median shrink percentage of 0.44 percent and did not report an increase from 2007.

## Median Annual Shrink

|  | $\%$ |
| :--- | :---: |
| Independents (1-10 Stores) | 1.62 |
| Regionals (11-100 Stores) | 2.56 |
| Chains (101 or More Stores) | 0.96 |

## ANNUAL SHRINK FIGURES

\%

|  | Overall | Less Than 1\% | $\mathbf{1 \%}$ to $\mathbf{1 . 9 \%}$ | 2\% to $\mathbf{2 . 9 \%}$ | 3\% or More |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Percentage of Respondents | 100.0 | 28.1 | 25.0 | 31.3 | 15.6 |
| 1 to 10 Stores | 21.9 | 33.3 | 12.5 | 30.0 | 0.0 |
| 11 to 25 Stores | 28.1 | 0.0 | 37.5 | 20.0 | 80.0 |
| 26 to 100 Stores | 12.5 | 0.0 | 25.0 | 20.0 | 0.0 |
| $101+$ Stores | 37.5 | 66.7 | 25.0 | 30.0 | 20.0 |

Survey results indicate that retailers are continuing to gain control over shrink levels, with 50.0 percent of companies reporting an equal or decreasing level of shrink compared with the prior year. The other 50.0 percent saw an increase, however overall shrink medians show promising results that any increases are moderate in nature. Companies with annual sales of more than \$3 billion were once again the largest group with a decline in shrink: 60.0 percent of these companies experienced a decline in 2008. Companies with less than $\$$ i billion in sales were most likely to report an increase in shrink. (Table 4)

## Shrink by Department

Shrink percentages vary by product category and company size. Pharmacy and dry grocery historically report the lowest shrink percentage of department (not total retail) sales. Bakery, floral, produce and deli departments experienced the highest this year, as in years past. It is important to remember that spoilage is included in calculating shrink for those departments.

|  | SHRINK AS A PERCENTAGE OF <br> Measured at Cost <br> $\%$ | DEPARTMENT SALES <br> Measured at Retail <br> $\%$ |
| :--- | :---: | :---: |
| Floral | 11.72 | 4.71 |
| Bakery | 11.04 | 3.93 |
| Deli | 8.05 | 4.46 |
| Produce | 6.21 | 5.14 |
| Meat and Seafood | 5.62 | 4.22 |
| General Merchandise | 3.58 | 1.98 |
| Health and Beauty Care | 2.89 | 1.45 |
| Liquor | 1.46 | 0.89 |
| Dairy | 1.42 | 0.86 |
| Dry Grocery | 0.95 | 2.06 |
| Frozen Foods | 0.80 | 0.51 |
| Pharmacy | 0.47 | 0.49 |

## Attributing Shrink

## Impact of Loss Categories on Supermarket Operations

Using a scale ranging from one (least severe) to io (most severe), retailers rated the impact of different loss categories on their businesses. Employee theft once again ranked as having the most severe impact, followed by shoplifting. Organized retail crime (ORC) was the third concern, unchanged from last year. In places four and five, worthless checks and vendor theft remained the same as well. Credit/debit card fraud moved up slightly in concern as did shopping cart theft.

Respondents added other categories to the list below including bottom of the basket, unsaleables and policy violations. There was little variation in the impact based on company size or sales. It is interesting to note that companies with I-IO stores report less of a concern with credit/debit card fraud and companies with more than ioo stores report less of a concern with shoplifting. (Table 5)

|  | AVERAGE SCORE ON SCALE 1-10 |  |  |
| :--- | :---: | :---: | :---: |
|  | 2008 | 2007 | 2006 |
| Employee Theft | 6.69 | 7.39 | 7.85 |
| Shoplifting | 6.31 | 6.70 | 7.00 |
| Organized Retail Crime | 5.70 | 5.48 | 5.95 |
| Worthless Checks | 4.85 | 5.07 | 4.63 |
| Vendor Theft | 4.40 | 4.57 | 4.20 |
| Credit/Debit Card Fraud | 4.06 | 3.11 | 3.39 |
| Self-Checkout Loss | 3.97 | 3.82 | 2.63 |
| Gift Card Fraud | 3.82 | 3.45 | 3.48 |
| Other | 3.80 | 5.00 | 4.80 |
| Shopping Cart Theft | 3.29 | 2.59 | 2.38 |
| Robberies | 3.20 | 2.76 | 2.39 |
| Counterfeit Money | 2.87 | 2.59 | 2.44 |

## Loss Categories as a Percentage of Total Shrink

Employee theft, shoplifting, organized retail theft and vendor theft comprise the majority of loss prevention-related shrink in a supermarket. In the past, employee theft was rated the most severe problem facing retail operations. In 2008 , however, shoplifting rose to claim the top spot. Retailers attribute 35.2 percent of all shrink to shoplifting and 33.I percent to employee theft. This marks the first time in six years that shoplifting exceeded employee theft in severity. Companies with 26-100 stores reported employee theft as a larger problem than shoplifting as did those with \$ billion-\$3 billion in annual sales. The top performers reported a greater incidence of shoplifting than employee theft. (Table 6)

|  | Percentage | Percentage | Percentage | Percentage |
| :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 6}$ | 2005 |
| Employee theft | 33.1 | 40.7 | 38.6 | 38.1 |
| Shoplifting/ORC | 35.2 | 31.3 | 31.5 | 35.3 |
| Vendor theft | 7.4 | 8.7 | 9.2 | 8.8 |
| Other | 24.3 | 19.2 | 20.7 | 18.1 |

## Employee Theft

Tracking and preventing employee theft is a serious issue affecting food retailers. Comprising 33.I percent of all shrink in 2008 , this is a significant decrease from 40.7 percent in 2007 and 38.6 percent in 2006 . Employee theft is a controllable and costly loss area.

## Incidents of Employee Theft

Companies discovered an average of 72 incidents of employee theft in 2008. This equals six incidents per month at an average company. Logically, as the number of employees of a company increases, so does the number of incidents per company. Store format also affects the number of detected incidents. Conventional supermarkets recorded an average i7 incidents, while larger super/combination stores reported i64 thefts per year. (Table 7) Top performers reported a median of 154 thefts per company in 2008.

These numbers represent detected thefts and should not be confused with actual thefts. It is safe to assume that the number of actual thefts is greater than those detected by each company.

|  | Median Number of Thefts <br> per Store per Year | Average Number of Thefts <br> per Store per Year |
| :---: | :---: | :---: |
| 2008 | 1.7 | 2.5 |
| 2007 | 1.7 | 3.2 |
| 2006 | 1.7 | 3.1 |
| 2005 | 1.5 | 4.3 |
| 2004 | 1.5 | 3.3 |

> Median Versus the Average
> The median is a better indicator of the average performance because it is not distorted by unusually high or low outliers in the sample. The median represents the midpoint for a particular measure, with 50 percent of respondents below it and 50 percent above it. The average, or mean, is calculated by dividing the sum of all values in a particular question by the number of companies that answered the question.

## Value of Cash and Merchandise Recovered

As the economy dipped, retailers stepped up their efforts to recover cash and merchandise from employee theft in order to maintain profitable stores. Companies recovered a median of \$23,456 of cash and merchandise from employee theft in 2008, roughly $\$ 5,000$ more than the amount recovered in 2007. Respondents recovered a median of $\$ 595$ per store in 2008 , which translates into $\$ 232$ recovered for every employee theft incident. These numbers are very similar to data from 2007. This represents recovered and discovered items only - just a portion of the actual problem. (Table 8)

|  | Median | Average |
| :--- | :---: | :---: |
| Employee Theft | \$ | \$ |
| Company | 23,456 | 162,041 |
| Store | 495 | 728 |
| Incident | 232 | 434 |

## Employee Theft by Location

Employee theft occurs in every department and location in the store. Historically, a few locations have been more popular than others. Fewer thefts ( 38.9 percent) were reported at the front-end, checkstands and self-checkout, this year. While, 23.I percent were reported in the sales/service area. In the past, front-end theft constituted more than 50.0 percent and sales/service comprised less than i5 percent of all thefts. (Table 9)


The number of employee thefts per company has remained stable and reinforces the need for continued efforts to discourage employee theft in all locations.

## Types of Employee Theft

Retailers have to be one step ahead of every employee on training and surveillance in order to remain profitable. This year, merchandise theft was the most common form of employee theft, but there are other types of theft such as discounting, sliding and cash theft that follow closely behind.

Retailers estimate that 33.5 percent of all employee theft involves taking merchandise, followed by discounting/sliding at 20.5 percent. Cash theft was third at 18.3 percent. No other category this year was in the double digits. (Table io)


Independents reported that 83.I percent of all employee theft was due to discounting/underringing and merchandise and cash theft. In this year's data, there were no discernable patterns between sales and company size in employee theft.

## Employee Terminations as a Result of Employee Theft

Companies reported a median of 76 employee terminations per year as a result of theft, with an average of I 6 I . The number of terminations is directly related to the number of stores operated, and thus the number of employees on staff. The primary store format reflects the size (and number of employees) difference: conventional supermarkets reported 2I terminations due to theft, while super/combination stores had I34 employee terminations per company. Respondents reported one employee termination per store as a result of theft with an average of I.I, a slight increase from 2007. In addition to terminating employees, 33.3 percent of companies also prosecuted employees due to theft or misconduct. (Tables II, I2 and I3)

Less than half of all companies have a threshold for determining when they will prosecute an employee for involvement in employee theft or misconduct. (Table I4) For those companies, the amounts range greatly and are not always based on a monetary value. Many companies rely on the evidence available and the viability of presenting a court case against an employee. Those with monetary thresholds range from $\$ 5$ to $\$ 2,500$. Demonstrating the severity of employee theft, one-third of the responding companies indicated having prosecuted cases exceeding $\$ 25,000$. Fully 14.8 percent of companies reported cases of more than $\$ 50,000$, and the highest amount prosecuted in 2008 was $\$ 75,000$.

|  | Median | Average |
| :--- | :---: | :---: |
|  | $\$$ | $\$$ |
| Highest Dollar Amount Prosecuted in Employee Theft Case | 5,360 | 19,479 |

## Shoplifting

Shoplifting and organized retail crime (ORC) accounted for 35.2 percent of shrink in 2008. Determining the difference between shoplifters and those associated with ORC groups is not easy, but the type of product and the amount taken provide some clues. It is important to keep in mind that food retailers can only report the number of shoplifters detected, and it can be assumed that the problem is greater than reported.

## Number of Shoplifters Apprehended

Companies reported apprehending 380 shoplifters per company in 2008. (Table 15) This translates to an average of 13 shoplifters detected per store annually. Reporting a wide range of dollar values, companies recovered a median of \$II,384 from shoplifters in 2008 and an average of $\$ 40$ per shoplifting incident. National chains report as much as $\$ 14$ million in stolen goods recovered. (Table i6)

## Items Most Frequently Shoplifted

Companies were asked to identify their top five types of merchandise most often taken. For the past two years meat was the most shoplifted item. In 2008 health and beauty care (HBC) items were the most shoplifted products. Included in the category are antacids, oral care products and diet pills - popular with organized retail crime gangs and typically high-ticket items. Meat followed closely as the second most taken product. Holding strong in the number three slot, beer/liquor was the third most taken item at I3.I percent.


## Releasing or Prosecuting Shoplifters

Not all retailers have the time or manpower to prosecute all apprehended shoplifters. Retailers criminally prosecuted an average of 40.0 percent of shoplifters apprehended.

## Civil Recovery

In an effort to recover the cost of lost merchandise, 81. 8 percent of companies use civil recovery to demand compensation from shoplifters. Practices vary among responding companies, although larger companies appear more likely to use civil recovery. More than one-third of all companies using civil recovery have in-house programs ( 47.4 percent). Another third (3I. 6 percent) outsource civil recovery, and the remaining 2 I.I percent use both in-house and outsourced programs to recoup costs. Companies operating iI to 25 stores show a higher likelihood of having in-house programs. Of all shoplifters, 74.0 percent were prosecuted using civil recovery statutes. Retailers demanded a median of \$21,252 and recouped \$8,377. (Tables I7 and I8).

| Companies Using Civil Recovery | $\%$ |
| :--- | :---: |
| 2008 | 81.8 |
| 2007 | 76.2 |
| 2006 | 80.9 |
| 2005 | 70.7 |
| 2004 | 75.0 |

# Organized Retail Crime (ORC) 

ORC continues to affect food retailers in every part of the country. Retailers rated ORC the third highest factor impacting their company, following employee theft and shoplifting. On a scale of one to five, where five is the most severe, 34.7 percent rated ORC as a one or a two, while 32.6 percent rated it a four or five. The average overall ranking was 3.0. The severity of the problem changes based on company size. Awareness level also impacts the perception of ORC impact on overall losses. The ORC problem appears not as intense as in other retail sectors, although larger companies do consider the problem more severe than smaller companies. Companies with annual sales over $\$ 3$ billion rated the impact an average of 4.5 on the five-point scale, compared with 3.0 for independent operators. (Table 19)


Nearly two-thirds (65.I percent) noted an increase in ORC over 2008. This is likely an indication of awareness and education within the food retail sector; however it is the second year in a row in which a significant increase was seen. (Table 20)

## Allocating Additional Resources to Combat ORC

The majority of companies ( 78.0 percent) allocated more resources to combat ORC in 2008. This includes additional personnel and added security equipment. More than half of all retailers initiated the addition of cameras and additional loss prevention training in their stores, 59.0 and 6I. 5 percent, respectively. Additional product marking technology was added in one-third of all stores to help combat ORC. Smaller retailers were more likely to bring in additional training and cameras and less likely to use product marking technology and additional personnel. Large chains (more than roo stores) were more likely to add corporate personnel and additional training.

Regional chains (it-IOo stores) were the least likely to add product marking technology and additional training. This group has a fraction of the financial means and awareness level of national chains when it comes to ORC, yet remains more active than independent operators in allocating resources. (Tables 2I and 22)

Success with ORC prevention has been directly linked to the involvement of senior-level company executives. More than one-quarter of loss prevention departments ( 28.6 percent) have been asked by senior executives in their companies to present information on ORC. In addition, 40.8 percent of companies are assisting in the formation of legislation to combat ORC. (Table 20)

Many organizations and loss prevention groups have created networks and databases to assist retailers in tracking and monitoring ORC in their region and across the nation. A whopping 6I.7 percent of food retailers are not currently participating in tracking ORC - compared with 46.7 percent abstaining in 2007. Of the 38.3 percent who are using databases, 34.0 percent are tracking within their companies, 6.4 percent are participating in a state or regional database, and 6.4 are participating in a national database. (Table 23)

# Other Forms of Theft 

Other forms of theft make up just 24.3 percent of total losses. Many of these categories rated high on the list of retailer concerns, including worthless checks, vendor theft and gift card fraud. The information below provides a closer look at worthless checks, robberies and money transactions including debit and credit cards, cash and gift cards.

## Worthless Checks

Due to economic decline more worthless checks are showing up at retail. As checks decline in use and technology improves, it becomes less risky for retailers to accept checks. Despite many security measures, check fraud and consumers with insufficient funds to cover purchases still target food retailers. In total, 82I,754 worthless checks were accepted by the responding retailers worth more than $\$ 95$ million. This is more than double the $\$ 40$ million reported in 2007. (Table 24)

Retailers estimated that roughly 23 percent of worthless checks were from fraud, while 77 percent were attributed to insufficient funds. This is a small but important shift towards insufficient funds transactions, which indicates consumers struggling in a rough economy. When just looking at fraudulent transactions, identity fraud was linked to an estimated 26 percent of cases, while check fraud accounted for 45 percent. (Table 25)

Worthless checks increased significantly and averaged $\$ 275,626$ per company in 2008. For some companies, the total was more than $\$ 2$ million. (Table 26) Technology to prevent the acceptance of worthless checks is becoming more readily available and includes automatic check payment systems, biometric readers and centralized databases of customer information. As technology improves and banking procedures move into real-time, the number of worthless checks is expected to fall even further.

## Money Transactions

Any monetary transaction leaves retailers open to fraud, whether it be counterfeit money, fraudulent gift cards or stolen credit cards. As payment technology evolves, consumers have more credit and debit cards in their wallets than cash. Gift cards also present vulnerability and are used to launder stolen money from credit cards and altered to steal funds from honest consumers' gift cards.

Credit and debit card fraud is an increasing problem for food retailers, registering as the sixth most severe problem impacting retailers. As more consumers use plastic for purchases additional costs are incurred by retailers, both to combat fraud and also to provide a reliable and safe payment option for all consumers. Credit and debit card transactions combined currently make up 50 percent of all transactions. Retailers estimated credit/debit card chargebacks cost $\$$ I2,000 per company in 2008 . This is double the $\$ 6,000$ reported in 2007 , yet similar to the $\$ 12,480$ reported in chargebacks in 2006. (Table 27)

More than half of all retailers ( 53.2 percent) operate a money services business (e.g., Western Union and wire-transfers) within their stores. These businesses have come under close scrutiny from the government, looking for terrorist funds and other money-laundering practices. The Internal Revenue Service (IRS) audits these services for any sign of suspicious activity. In 2008, companies reported a median of one IRS audit per year with an average of 6 per year. In 2007, independents and regionals reported none or one audit every two to three years. In 2008 however, companies with II-25 stores experienced an average of II audits per year and stores with more than $\$ 3$ billion in sales saw an average of 20 audits a year. (Table 28)

## Gift Card Fraud

Gift card fraud continues to challenge the retail sector, increasing along with their availability. Companies have discovered many different schemes, including tampering with bar codes to increase the value on stolen gift cards or purchasing gift cards with worthless checks or stolen credit cards. Almost all supermarket companies (97.9 percent) sell gift cards of some kind. Most have gift cards for their own company ( 97.9 percent), but many feature cards for other retail outlets and restaurants as well. More than half ( 68.8 percent) sell other retail gift cards and 68.8 percent sell gift cards for restaurants. (Table 29)

|  | Gift Cards Sold in <br> Grocery Stores 2008 <br> $\%$ | Gift Cards Sold in <br> Grocery Stores 2007 <br> $\%$ | Gift Cards Sold in <br> Grocery Stores 2006 <br> $\%$ |
| :--- | :---: | :---: | :---: |
| Company Gift Cards | 97.9 | 92.9 | 93.2 |
| Other Retail Gift Cards | 68.8 | 64.3 | 59.1 |
| Restaurant Gift Cards | 68.8 | 61.9 | 47.7 |
| Prepaid Credit Cards | 56.3 | 47.6 | 47.7 |
| No Gift Cards | 2.1 | 4.8 | 4.5 |

Three-quarters of all companies selling gift cards ( 68.7 percent) experienced gift card tampering, fraud or theft - a decrease from 78.0 percent in 2007 . Four in io (41.7 percent) experienced a combination of internal and external tampering or fraud. (Table 30)

Companies used several methods to combat tampering and gift card fraud. POS monitoring of gift card sales was the most widely used at 85.0 percent of companies. Other methods include restricting the number of gift cards one can purchase and limiting the amount of money that can be charged to a gift card 32.5 percent and 30.0 percent respectively. More than one-third of
companies (46.2 percent) limit the payment options for gift cards to prevent further fraud. None of these numbers had a significant change since 2007. (Table 3I)

## Robberies

Half of all companies (54.0 percent) reported at least one robbery during 2008. Companies averaged $\$ 15,006$ lost to robberies in 2008, with a median of $\$ 4$, I4 6 . (Table 32) On a per-incident basis, robbers averaged $\$ 2,433$ with a median of $\$ 6$ r3 .

|  | Median Amount Stolen per Robbery | Average Amount Stolen per Robbery |
| :--- | :---: | :---: |
| 2008 | $\$ 613$ | $\$ 2,433$ |
| 2007 | $\$ 798$ | $\$ 2,348$ |
| 2006 | $\$ 475$ | $\$ 1,221$ |
| 2005 | $\$ 1,048$ | $\$ 3,543$ |
| 2004 | $\$ 1,867$ | $\$ 2,789$ |

The areas frequently targeted during robberies include the front-end, in-store bank, pharmacy and money in a safe or vault. This is the first time in a long time that the courtesy booth was not in the top three areas robbed.

Locations Most Frequently Robbed Within the Store


## Preventative Measures

Several methods are employed by food retailers to prevent loss, including closed circuit television (CCTV), employee training, point-of-sale exception monitoring, employee hotlines and emergency preparedness training. All of these segments combine to create an effective loss prevention strategy.

## Closed Circuit Television (CCTV)

Almost all responding food retailers (94.0 percent) use CCTV in at least one of their stores. Retailers are using a combination of tape, digital and IP CCTV in order to best adapt their systems to company culture and capabilities. CCTV can be useful in combating internal and external theft by acting as both a deterrent and a documentation tool. In 2008, companies were asked about CCTV usage in retail stores, distribution centers and corporate offices. In distribution centers CCTV is used primarily in access areas and outside the building such as the parking lot, receiving dock and shipping dock. Retailers are using systems throughout the store with the cash office and receiving dock being monitored most frequently. At corporate offices, access points and the reception/lobby area are the most likely to have CCTV coverage. (Tables 33, 34, 35 and 36)

Use of CCTV in Retail Store Areas

|  | $\%$ |
| :--- | :---: |
| Cash Office | 97.9 |
| Receiving Dock | 97.9 |
| Back Room | 95.8 |
| Checkstands/Lanes | 95.8 |
| Sales Floor | 93.8 |
| Access Points | 91.7 |
| Parking Lot | 81.3 |
| Computer Room | 60.4 |
| Pharmacy Sales | 60.4 |
| Receiving Bay | 59.6 |
| Pharmacy Prep Area | 52.1 |
| Time Clock | 48.9 |
| Deli Prep Area | 47.9 |

In addition to monitoring live in the store, CCTV images can be stored in digital files. These files can be accessed remotely as well as used for reviewing at a later time. Supervisors can access transaction information and view video of the transaction simultaneously from any location. Currently, 8I. 3 percent of companies use remote video monitoring and retrieval.

## Exception Monitoring

Point-of-sale (POS) exception monitoring is used by 85.I percent of all companies to combat internal shrink. When used frequently, POS exception monitoring can be an effective security tool. It can also be used to curb negative performance trends by employees. All responding companies with \$I billion or more in annual sales use POS exception systems. Smaller companies are less likely to use POS exception monitoring in their stores. (Table 37)

In order to maximize the capabilities of any POS system, it must be audited to track and document errors and suspicious patterns. Many times, cashier behaviors and training errors (such as incorrect void entries or improperly scanned merchandise) can be recognized and corrected early by auditing the POS system. In addition, patterns of frequent voids and unusually high coupon use could indicate an incident of employee theft and require further monitoring. More than half of retailers (58.I percent) audit the system daily, and 39.5 percent audit them weekly. For those with more than I-IO stores, daily audits were reported by 85.7 percent of companies. (Table 38) Every top performer audits their POS system daily or weekly.

|  | Frequency of POS <br> Exception Monitoring 2008 <br> $\%$ | Frequency of POS <br> Exception Monitoring 2007 <br> $\%$ | Frequency of POS <br> Exception Monitoring 2006 |
| :--- | :---: | :---: | :---: |
| Daily | 58.1 | 54.5 | 54.5 |
| Weekly | 39.5 | 38.6 | 38.6 |
| Biweekly | 0.0 | 0.0 | 0.0 |
| Monthly | 2.3 | 4.4 | 2.3 |
| Other | 0.0 | 2.3 | 4.6 |

One in three companies ( 35.4 percent) has the ability to track inventory shrink by SKU in addition to the POS audits. Among companies with more than $\$ 3$ billion in annual sales, 70.0 percent can track inventory shrink by SKU. Companies of every size continue to invest in technology to maintain accurate inventory records. (Table 39)

## Locked Products

Locking products or using any of the many benefit-denial systems available today can be a major theft deterrent. By placing products in locked shelves or individual plastic cases, commonly stolen items remain on the shelf. More than eight in io companies ( 86.7 percent) use benefit-denial tags or systems in at least one of their stores. The most commonly taken items are some of the most frequently locked ones as well. More than half of all companies lock cigarettes, more than a quarter lock liquor, alcohol, razor blades and baby formula. (Table 40)

|  | Locked in Cases or Other <br> Benefit-Denial Devices <br> $\%$ |
| :--- | :---: |
| No Products Are Locked | 13.3 |
| Cigarettes | 62.2 |
| Baby Formula | 35.6 |
| Beer/Wine/Alcohol | 33.3 |
| Liquor | 31.1 |
| Razor Blades | 28.9 |
| Contraceptives | 22.2 |
| Analgesics | 17.8 |
| DVDs/Videos | 15.6 |
| Other HBC | 13.3 |
| Other Nonfoods | 11.1 |
| Batteries | 8.9 |
| Antacids/Heart Burn Medication | 6.7 |
| Diet Pills/Supplements | 6.7 |
| Oral Care Products | 6.7 |
| Vitamins | 4.5 |
| Film | 2.2 |
| Meat | 0.0 |
| Seafood | 0.0 |

## Biometric Readers

Use of biometric technology is growing in all retail sectors. Food retailers are using biometrics in different areas of the supermarket. More than one-third of companies (42.6 percent) are using them in at least one store, compared with 22.9 percent when the question was first asked in 2005. The majority of biometric readers are used for time clocks ( 6 I. 9 percent). Other applications include check-cashing, access control, computer access and payment systems. Fingerprint and palm readers were the two types of biometric systems mentioned by respondents. (Table 4I)

## Employee Hotlines

Employees are given an opportunity to assist with loss prevention through the use of employee hotlines. Hotlines are provided through the headquarters office or by third party companies that maintain confidentiality for employees reporting problems in the store. Seven in io companies (7I.4 percent) use employee hotlines. More than one-third (36.7 percent) operate in-house programs, and 34.7 percent use a third party to maintain the program. Larger companies are much more likely to use hotlines than independents, averaging 89.9 percent and 50.0 percent, respectively. (Table 42)

Companies with hotlines averaged I3 calls in 2008, and 45.0 percent of those calls were valid or legitimate. The calls reported several issues in the store and with management. Theft, drugs and sexual harassment have been the key issues for the past six years. Food safety and workplace violence were included as separate issues and remain relevant.

|  | Median Number of Hotline Calls <br> Received per Company |
| :--- | :---: |
| Employee Theft | 4 |
| Drugs | 2 |
| Sexual Harassment | 3 |
| Workplace Violence | 2 |
| Food Safety | 1 |
| Other | 36 |

Of the companies providing hotlines, 4 I. 0 percent allow tips to be sent electronically to the loss prevention department. This provides another option for employees concerned about maintaining confidentiality.

Hotline calls can occasionally lead to employee terminations after investigation. Companies reported an average of two employees being terminated as a result of the hotline program. This is the same as last year, showing a continuing need for an anonymous way for employees to report dishonest or problem employees.

## Loss Prevention Training and Personnel

Getting your whole staff on board with a competitive loss prevention strategy is essential to effective implementation. Staff training creates an opportunity for all employees to become a part of the loss prevention solution at the store level. Formal loss prevention training is provided for an array of employees from the store manager to the baggers. (Table 43) Between 2005 and 2006, retailers significantly increased the amount of loss prevention training at all levels. In 2008, companies increased training for store detectives, operations management, regional management and pharmacy personnel. Nearly two-thirds ( 6 I. 5 percent) of respondents indicated an increase in loss prevention training as a result of an increase in organized retail crime (ORC). This has influenced the overall level of training received by staff at all levels among food retailers.

|  | ormal Loss Prevention Training Provided 2008 \% | Formal Loss Prevention Training Provided 2007 \% | Formal Loss Prevention Training Provided 2006 \% |
| :---: | :---: | :---: | :---: |
| Store Managers | 85.7 | 87.5 | 81.4 |
| Store Detectives | 64.3 | 52.5 | 58.1 |
| Store Personnel |  |  |  |
| Below Level of Manager | 57.1 | 60.0 | 65.1 |
| Operations Middle Management | nt $\quad 54.8$ | 52.5 | 48.8 |
| Regional Loss Prevention |  |  |  |
| Management | 52.4 | 45.0 | 46.5 |
| Security Officers | 47.6 | 50.0 | 44.2 |
| Pharmacy Personnel | 31.0 | 25.0 | 20.9 |

In-house training for security and loss prevention staff is done on the job and in the classroom. In 2008, respondents averaged i8 hours of classroom time and ino hours of on-the-job training. This is an increase from i6 hours of classroom training and 80 hours on the job in 2007. Classroom and on-the-job training increases with company size. (Tables 44 and 45)

## Education Opportunities

All supermarket retail employees have opportunities to learn and develop skills through education. Loss prevention personnel have several options when looking to develop their knowledge base. Food retailers are well known for supporting their employees in educational endeavors. Conferences and seminars provide information on the fundamentals of loss prevention, as well as updates on current and future trends. Companies provide varied amounts of support and funding for education programs. The majority of responding companies finance conferences and seminars for personnel in the loss prevention field. College training courses are funded by 45.0 percent of companies and 27.5 percent support their associates in getting educational credits for their training. One in io companies allows time off but requires employees to self-fund education. Eighty percent of responding companies offer at least one form of educational support.(Table 46)

|  | Financed Education <br> Opportunities 2008 | Financed Education <br> Opportunities 2007 | Financed Education <br> Opportunities 2006 |
| :--- | :---: | :---: | :---: |
| \% | \% |  |  |

## Emergency Preparedness

As record keeping, transaction data and customer information is more frequently stored in electronic files, emergency preparedness and back up plans are coming into play. Any disaster, whether natural, electronic or manmade can cripple the operations of any business. Having a solid emergency plan in place is a front-line issue for loss prevention executives. Anticipating and preparing for a breakdown in physical or electronic infrastructure requires the participation of multiple departments within a company. More than three-quarters of all companies (77.6 percent) have a crisis team in place for large-scale emergencies.

Among the companies with a team in place, 50.0 percent meet regularly to evaluate and update emergency plans. In addition to team meetings, training is provided for staff members in the event of an emergency. Four in io companies (42.2 percent) reported training all of their employees in emergency preparedness. Management and above receive training in 37.8 percent of companies, while 26.7 percent train corporate employees.

More than half of all companies (56.o percent) periodically test their emergency plans. In the last year, 40.0 percent of respondents used their emergency plan during an actual crisis. Every emergency presents different challenges, and 15.4 percent rate their plan as fair but needing
additional work. More than a third ( 35.9 percent) felt that the plan was good and only encountered one or two major problems. Fully 28.2 percent felt the crisis plan was excellent and had no major problems.

|  | Emergency Plan Success |
| :--- | :---: |
| $\%$ |  |
| Excellent, No Major Problems | 28.2 |
| Good, One or Two Major Problems | 35.9 |
| Fair, Plan Requires Some Work | 15.4 |
| Poor, Back to the Drawing Board | 0.0 |
| Unknown | 20.5 |

The majority of companies ( 84.8 percent) maintain an off-site back-up facility for data and other essential information. Information for consumers on disaster preparation is provided to customers in 34.0 percent of companies.

## Loss Prevention Outsourcing

As labor and healthcare costs continue to climb, many loss prevention functions are outsourced. Retail security officers remain the most outsourced function with 76.7 percent of companies looking to vendors for assistance with their programs. Shoplifting apprehension and distribution security officers are outsourced by 40.0 percent and 30.0 percent, respectively. Other outsourced areas include awareness programs/materials and safety audits.

## PCI Compliance

The payment card industry (PCI) created a standard for data security referred to as PCI compliance. Compliance can protect consumer payment information, although the standards are specific and require constant vigilance. In $2007,64.9$ percent of respondents reported being PCIcompliant. In 2008, 89.I percent are currently compliant with another 8.7 percent planning to become PCI-compliant in the near future.

## Compliance Audits

Security compliance audits are routinely performed to assess the status of loss prevention and risk management programs within a company. Five out of six companies indicated using compliance audits at least once a year. Roughly one-quarter (27.9 percent) audit on a daily or weekly basis. Another 25.6 percent audit on a bi-weekly or monthly basis, 20.9 percent audit quarterly and 7.0 percent audit annually. The majority of audits (58.I percent) are performed using paper and pencil forms. More than a third (37.2 percent) are using a PDA or laptop based audit with in-house hosting.

Security compliance audits can look at a variety of areas. More than 70.0 percent of companies perform shrink audits and operational/procedural audits.

## Types of Audits Conducted by

Loss Prevention Department

|  | $\%$ |
| :--- | :---: |
| Operational/Procedural compliance audits | 73.3 |
| Shrink Audits | 71.1 |
| Security Assessment Audits | 68.9 |
| Safety Audits | 64.4 |
| Food Defense/Food Safety/Bioterrorism Audits | 33.3 |
| Pharmacy (HIPAA) audits | 6.7 |
| Other | 6.7 |

## Top Performers

This chapter takes a closer look at the top 75th percentile reporting the lowest annual shrink as a percentage of retail sales in 2008. This group is identified as the "top performers." They reported shrink rates ranging from o.io percent to 0.75 percent. Two-thirds of all top performers were companies with more than ioo stores. In total, top performers represent 928 stores.

|  | All Stores |  |
| :--- | :---: | :---: |
| $\%$ | Top Performers <br> $\%$ |  |
| Independents (1-10 Stores) | 20.0 | 33.3 |
| Regionals (11-100 Stores) | 42.0 | 0.0 |
| Chains (101 or More Stores) | 38.0 | 66.7 |
|  |  |  |
| Less Than \$100 Million | 18.4 | 33.3 |
| \$100.1Million-\$1 Billion | 34.7 | 0.0 |
| \$1-\$3 Billion | 24.5 | 44.4 |
| More Than \$3 Billion | 22.4 | 22.2 |
| Conventional Supermarkets |  |  |
| Super/Combination Stores | 32.0 | 33.3 |

Top performers had an average shrink percentage significantly lower than that of average retailers. In many areas they demonstrated a sound loss prevention approach and proven methods for curbing loss. Worthless checks and shoplifting had a more severe impact on top performers than the average retailer. The number of discovered shoplifters and employee thefts is higher, as is the amount of money recovered from shoplifters and employee theft. Top performers prosecuted shoplifters more frequently and had more employee terminations as a result of employee theft. All of these factors lead to a culture of lower tolerance within the company and a decrease in annual shrink.

| Median Annual Shrink as a Percentage of Retail Sales | $1.91 \%$ | $0.44 \%$ |
| :--- | :---: | :---: |
| Median Number of Shoplifters Apprehended | 380 | 400 |
| Median Total Dollar Value Recovered From All Shoplifters | $\$ 11,384$ | $\$ 22,172$ |
| Median Number of Employee Thefts Recorded | 72 | 154 |
| Median Value of Merchandise Recovered From Employee Theft | $\$ 23,456$ | $\$ 38,707$ |
| Median Number of Employee Terminations as a Result of Employee Theft | 76 | 190 |
| Median Number of Classroom Training Hours | 18 | 22 |
| Median Number of On-The-Job Training Hours | 110 | 160 |
| Median Number of Worthless Checks Accepted | 3,567 | 14,890 |
| Median Value of Worthless Checks Accepted | $\$ 275,626$ | $\$ 1,269,546$ |
| Median Net Credit/Debit Card Chargeback | $\$ 12,000$ | $\$ 48,500$ |
| Percentage Using Point-of-Sale Exception Monitoring | $85.1 \%$ | $100.0 \%$ |
| Percentage Auditing Point-of-Sale Reports Daily or Weekly | $97.6 \%$ | $100.0 \%$ |

# Organized Retail Grime: A \$30 Billion Problem 

Organized Retail Crime or ORC is growing problem throughout the United States affecting a wide range of retail establishments including the supermarket industry. According to federal law enforcement officials and loss prevention experts, ORC now accounts for as much as $\$ 30$ billion in losses annually at store level.

Because of the magnitude of ORC and its impact on retailers and consumers, and given the fact that there is no federal law on the books that specifically addresses this type of criminal activity, FMI has been advocating the need for enactment of legislation by Congress to make ORC a federal felony. Passage of such a bill must include provisions relating to the internet, and that's because ORC gangs have embraced technology and are now selling stolen merchandise on internet auction sites rather than thru flea markets, pawn shops and shady store-front operations.

## ORC Rings Have Discovered the Internet

To illustrate the magnitude of the problem regarding stolen merchandise being sold on internet auction sites, FMI sites the following cases:

In 2008, an enormous organized retail crime ring was broken up in Polk County, Florida. What began as a single shoplifting investigation turned up a sophisticated enterprise that stole up to \$ioo million in medicine, health and beauty aids. Operating for at least five years, the ORC ring operated out of two warehouses, three flea markets and two websites.

In June of 2008, state and federal law enforcement broke up two ORC rings in the San Jose / San Francisco Bay area. Seventeen individuals were arrested and over $\$ 5.5$ million worth of stolen merchandise was recovered including razor blades, infant formula, teeth whitening strips and otc medicines that were being resold through storefronts, flea markets and the Internet.

Sensitive stolen military technology including expensive night vision equipment and F-I4 components were being illegally sold on E-Bay and Craig's List according to a recent Government Accounting Office Report (GAO-08-6447) released in the Spring of 2008.

In 2008, the Federal Trade Commission received a record number of complaints, some 160,000 , related to Internet fraud linked to losses of $\$ 200$ million. Half of the complaints involved online auctions.

An Atlanta, Georgia couple was prosecuted recently for selling at least $\$$ I50,000 worth of fraudulently obtained gift cards on an internet auction site.

A couple in Chicago, Illinois, sold about $\$ 3$ million worth of stolen merchandise on an internet auction site before being stopped by the Federal Bureau of Investigation (FBI) and local police.

In February of 2008, seven individuals were indicted in Kansas City, Missouri for selling \$1.2 million worth of stolen merchandise on an internet auction site.

In November of 2005, eleven individuals were indicted in Chicago, Illinois by a federal grand jury for selling more than $\$ 2$ million worth of stolen merchandise through an internet auction site.

In August of 2009, more than a dozen individuals who were pawn shop employees were arrested in Connecticut by local law enforcement for selling stolen merchandise through an online auctioneer.

Two individuals were arrested for selling more than $\$ 6$ million in pirated software over the internet between late 2002 through October 2005.

In September of 2008, the head of an ORC ring was arrested in Queens, New York, for selling $\$ 80,000$ worth of stolen Victoria Secret lingerie on an internet auction site.

Forty nine individuals operating a multistate ORC network were federally prosecuted. The investigation led to the seizure of more than $\$ 3$ million in stolen merchandise and $\$ 950,000$ in cash. The suspects told federal investigators they resold much of the stolen product on an internet auction site because of the anonymity assured by the site.

A U.S. Postal Service employee in March of 2009 was charged with stealing more than $\$ 600,000$ in postage stamps. The individual sold the stolen stamps for less than their face value on an internet auction site starting back in 2000.

## Internet Auction Sites Need to be More Accountable

Clearly, internet auction sites need be more accountable for what is being posted and sold on their platforms. Allowing internet auction sites to sit idly by while making a profit on the posting and sale of stolen merchandise is simply wrong and should not be tolerated. That's why FMI and the supermarket industry is supporting the enactment of three timely initiatives in the 111th Congress. They are the E-Fencing Enforcement Act of 2009 (H. R. 1166) sponsored by Representative Bobby Scott (D-VA), the Organized Retail Crime Act of 2009 (H. R. 1173) introduced by Representatives Brad Ellsworth (D-IN) and Jim Jordan (R-OH), and the Combating Organized Retail Crime Act of 2009 (S. 470) sponsored by Senator Richard Durbin (D-IL).

These three important initiatives address ORC from slightly different perspectives and each proposal would make the internet a less attractive venue for selling stolen products. The bills do not impose unreasonable burdens on internet auction sites. They simply call for much needed transparency, accountability and modest recordkeeping requirements for internet auction sites and their "high volume sellers". High volume sellers are defined as individuals who conduct at least $\$ \mathrm{I} 2,000$ in sales on an internet auction site in a $\mathbf{I 2}$-month period.

The chart below provides a side-by-side analysis of the key provisions in the three ORC bills that have been introduced in Congress. For further information, contact Ty Kelley, FMI's Director of Government Relations at 202-220-0629 or at tkelley@fmi.org.

Expands the crimes of transporting and selling or receiving stolen goods to include thefts having an aggregate value of $\$ 5,000$ or more during a 12 month period. Modifies the crimes of fraud involving access devices to include UPC labels, gift cards, RFID tags, stock keeping unit numbers, and electronic article surveillance tags. Sets forth provisions to prevent sales of illegally obtained goods in a physical or online retail marketplace and to grant enforcement powers to states through injunctive or other relief against persons engaged in ORC.

Fraud in Connection with Access Devices

## Requirements Imposed on Online Retail Marketplaces

Expanded to include UPC labels, gift cards, RFID tags, stock keeping unit numbers, and electronic article surveillance tags.

Retailers authorized by the US AG may file illegal sales activity forms with the AG and marketplace operators. Within 30 days of being presented with an illegal sales activity form accompanied by documentary evidence, online retail marketplace and physical retail marketplace (flea market) operators must determine whether there is clear and convincing evidence of ORC and must file a suspicious activity report including this determination with the AG. No later than 24 hours after filing a report with the AG, the operator should notify the person who presented the form and evidence that the operator filed the report. If the operator has determined that there is clear and convincing evidence of ORC, the operator must, within 5 days of filing the report with the AG, either terminate the seller's access to the marketplace or request that the seller show evidence within 30 days that the seller has not used the marketplace for ORC purposes. The operator must notify the AG of its actions against the seller. Must keep high volume seller's contact information (name, telephone, email, valid physical postal address, and any other identifier) and records of reports and investigations for 3 years. If the high volume seller fails to provide a valid physical postal address, the operator of online retail marketplace must notify the seller (within 5 days) of the seller's duty to display such address. If still noncompliant 15 days after being notified, the operator must terminate the user's ability to conduct transactions through the marketplace and file a suspicious activity report with the AG.

ELLSWORTH BILL
H.R. 1173
(Organized Retail Crime Act of 2009)
Defines ORC as the stealing, embezzlement, or obtaining by fraud, false pretenses, or other illegal means, of retail merchandise in quantities that would not normally be purchased for personal use or consumption for the purpose of reselling or otherwise reentering retail merchandise in commerce or the recruitment of persons to participate in such activities. Modifies the crime of transporting and selling or receiving stolen goods to include ORC activities, and makes the facilitation of ORC, including through the operation of an online marketplace, a crime. Expands the crime of fraud involving access devices to include gift cards, UPC, or RFID to obtain goods or services illegally. Imposes reporting and other requirements on operator of online marketplace and high volume sellers relating to the sale of goods and services suspected of being acquired through ORC.

SCOTT BILL

## H.R. 1166

(E-Fencing Enforcement Act of 2009)

Imposes a duty on any online market provider to disclose the contact information of any high volume seller who has listed goods or items for sale on such provider's online marketplace that matches the description of stolen goods listed in a signed report from a criminal law enforcement agency. Requires an online market provider to retain contact information on high volume sellers for 3 years and deny high volume sellers access to the marketplace if such provider has good reason to believe that the seller acquired the goods unlawfully. Allows a person aggrieved by an Internet marketplace provider's failure to comply to obtain appropriate relief in a civil action.

Expanded to include gift cards, UPC labels, and RFID transponders.

Operators of online marketplaces must expeditiously investigate when credible evidence of sales of goods or services acquired through ORC on its marketplace comes to its attention and remove from the online marketplace or disable access to material from the online marketplace of sellers offering goods or services when the result of the investigation provides knowledge or reasonable cause to know that the goods or services were acquired through ORC.

Operators must maintain a record of all investigations for a minimum of three years.

Contact information and the transactional record of all high volume sellers must be maintained for three years.

Require sellers of property whose merchandise packaging identifies the property as being available from a particular or exclusive retail source, to post such identifying information conspicuously on the Internet site where other information about the property is posted.

No language in bill.

Online marketplace providers must disclose contact information (name, telephone \& address at which legal process can be served) of high volume sellers to persons ("inquirer with standing") who provide to the provider a signed report made to or received from a criminal law enforcement agency reporting the unsolved theft from that person during the preceding 365 days of goods matching the description of those offered on the online marketplace after the theft.

The provider must maintain the contact information for three years after receipt of that information from the high volume seller.

Upon the request of an "inquirer with standing," the provider must determine, based on information reasonably available or that can be obtained without undue expense, if the goods for sale in its marketplace were legally acquired. If the provider determines that there is good reason to believe the goods were unlawfully acquired, the provider must preclude access to the high volume seller to the marketplace with respect to those goods or items.
S. 470
(Combating Organized Retail Crime Act of 2009)

| Definition of High Volume Seller | A user of an online retail marketplace who, in any 12 month <br> period during the previous 24 months entered into: (1) <br> multiple discrete sales or transactions resulting in the <br> accumulation of an aggregate total of $\$ 12,000$ or more in <br> gross revenues or (2) 200 or more discrete sales or <br> transactions resulting in the accumulation of $\$ 5,000$ or more <br> in gross revenues. |
| :--- | :--- |
| High Volume Seller Requirements | Operators shall require high volume sellers to provide a valid <br> physical postal address, and shall provide the address to an <br> authorized person within 15 days of receiving a suspected <br> illegal sales activity form about that high volume seller. |
| Allowable types of Action: | US AG may take action against ORC sellers, retail <br> marketplace operators, and persons that: (1) make false <br> statements in any suspected illegal sales activity form with <br> intent to influence operators, or (2) make materially false |
| statements in any suspicious activity report. State AG can |  |
| bring civil action in district court. |  |

Forfeiture Language No

| Available Crimes for Prosecution | Transportation of Stolen Goods |
| :--- | :--- |
|  | Sale or Receipt of Stolen Goods |
|  | Fraud in Connection with Access Devices |

Directs the US Sentencing Commission to review and, if appropriate, amend federal sentencing guidelines for persons convicted of offenses involving ORC.

ELLSWORTH BILL
H.R. 1173
(Organized Retail Crime Act of 2009)
A seller on an online marketplace who in the past 12 months has made or offered to make discrete transactions aggregating at least $\$ 12,000$.

## SCOTT BILL

## H.R. 1166

(E-Fencing Enforcement Act of 2009)
Any person who, through the online marketplace, sells or offers for sale goods or items: (1) of a value of $\$ 5,000$ or more in any single offering or (2) of a value of $\$ 12,000$ or more in one or more offerings during the course of the preceding 365 days.

High volume sellers must post name, telephone number and legitimate address on the Internet site or provide, upon request of any business that has a reasonable suspicion that goods or services at the site were acquired through ORC, its name, telephone number, and legitimate physical address.

Businesses who have had goods sold or used in facilitation of ORC in an online marketplace may bring a civil action against the operator of the online marketplace.

Any person aggrieved by a failure of an Internet marketplace provider to comply with this section may, in a civil action, obtain appropriate relief.

A final judgment or decree rendered in favor of the United States in any criminal proceeding brought by the United States under this Act shall stop the defendant from denying the essential allegations of the criminal offense in any subsequent civil proceeding brought by any business whose goods or services were sold or otherwise used in an act of ORC.

Any property used to commit ORC, or proceeds from
ORC, may be subject to forfeiture.

Transportation of Stolen Goods
Sale or Receipt of Stolen Goods
Facilitation of Organized Retail Crime
Fraud in Connection with Access Devices

Directs the US Sentencing Commission to review and, if appropriate, amend federal sentencing guidelines for persons convicted of offenses involving ORC.

No

No language in bill to amend criminal statutes, but bill includes congressional declaration that knowing participation in a scheme to fence stolen goods, including by providing an Internet marketplace for goods, constitutes transportation of stolen goods.

No preemption of state law

120 days after enactment

No language in bill.

No language in bill.

## Detailed Tables

table 1 Respondent Profile
Q: Number of stores in 2008

|  | Number of Respondents | Total Stores Operated | Percent of Respondents |
| :---: | :---: | :---: | :---: |
|  | \# | \# | \% |
| All Respondents | 50 | 7,847 | 100.0 |
| Size |  |  |  |
| 1-10 | 10 | 46 | 20.0 |
| 11-25 | 12 | 204 | 24.0 |
| 26-100 | 9 | 478 | 18.0 |
| More Than 100 | 19 | 7,119 | 38.0 |
| Independents Versus Chains |  |  |  |
| Independents (1-10 Stores) | 10 | 46 | 20.0 |
| Regionals (11-100 Stores) | 21 | 682 | 42.0 |
| Chains (101 or More Stores) | 19 | 7,119 | 38.0 |
| Annual Sales |  |  |  |
| Less Than \$100 Million | 9 | 68 | 18.4 |
| \$100.1 Million-\$1 Billion | 17 | 356 | 34.7 |
| \$1 Billion-\$3 Billion | 12 | 1,442 | 24.5 |
| More Than \$3 Billion | 11 | 5,910 | 22.4 |
| Store Format |  |  |  |
| Conventional Supermarket | 16 | 597 | 32.0 |
| Super/Combination Stores | 34 | 7,250 | 68.0 |

table 2: Number of Stores Operated by 2008 Annual Sales

|  | $1-10$ Stores | $11-25$ Stores | $26-100$ Stores | $100+$ Stores |
| :--- | :---: | :---: | :---: | :---: |
|  | $\%$ | $\%$ | $\%$ | $\%$ |
| Less Than \$100 Million | 80 | 0 | 13 | 0 |
| \$100.1 Million-\$1 Billion | 20 | 100 | 38 | 0 |
| $\$ 1$ Billion-\$3 Billion | 0 | 0 | 38 | 47 |
| More Than \$3 Billion | 0 | 0 | 13 | 53 |

NOTE: Percentages may not add to 100 percent due to rounding
table $3 \quad$ Annual Shrinkage as a Percentage of Retail Sales
Q: What was your company's total shrink figure as a percent of retail sales for 2008?

|  | Mean | Median | Number of <br> Respondents |
| :--- | :---: | :---: | :---: |
|  |  | $\%$ | $\%$ |
| All Respondents | $\mathbf{2 . 2 6}$ | $\mathbf{1 . 9 1}$ | $\mathbf{3 2}$ |
|  |  |  |  |
| Size |  |  |  |
| 1 -10 | 1.44 | 1.62 | 7 |
| $11-25$ | 3.89 | 2.96 | 9 |
| $26-100$ | 2.10 | 2.21 | 4 |
| More Than 100 | 1.57 | 0.96 | 12 |
| Independents Versus Chains | 1.44 |  |  |
| Independents (1-10 Stores) | 3.34 | 1.62 | 7 |
| Regionals (11-100 Stores) | 1.57 | 0.56 | 13 |
| Chains (101 or More Stores) |  |  | 12 |
| Annual Sales | 1.26 | 0.96 |  |
| Less Than \$100 Million | 3.46 | 2.45 | 6 |
| \$100.1 Million-\$1 Billion | 0.87 | 0.44 | 12 |
| \$1 Billion-\$3 Billion | 2.13 | 2.06 | 5 |
| More Than \$3 Billion |  |  | 8 |
| Store Format | 2.78 | 2.00 | 11 |
| Conventional Supermarket | 1.99 | 1.85 | 21 |
| Super/Combination Stores |  |  |  |

## table 4 Change in Annual Shrink

Q: Did your annual shrink increase, decrease or remain the same?
\(\left.$$
\begin{array}{|l|c|c|c|c|}\hline & \text { Increased } & \text { Decreased } & \begin{array}{c}\text { Remained } \\
\text { the Same }\end{array} & \begin{array}{c}\text { Number of } \\
\text { Respondents }\end{array}
$$ <br>

\hline \& \& \% \& \% \& \%\end{array}\right]\)| $\#$ |
| :---: |
| All Respondents |

## table $5 \quad$ Rating the Impact of Loss Categories

Q: On a scale of I to Io, with io being most severe, how would you rate the impact of the following on your company?

|  | All <br> Respond- <br> ents | $1-10$ <br> Stores | $11-25$ <br> Stores | $26-100$ <br> Stores | More <br> Than 100 <br> Stores | Indepen- <br> dents (1- <br> 10 Stores) | Regionals <br> $(11-100$ <br> Stores) | Chains <br> $(101+$ <br> Stores) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mean | Mean | Mean | Mean | Mean | Mean | Mean | Mean |
| Counterfeit Money | 2.87 | 2.88 | 3.55 | 2.13 | 2.78 | 2.88 | 2.95 | 2.78 |
| Credit/Debit Card Fraud | 4.06 | 2.44 | 4.64 | 4.67 | 4.21 | 2.44 | 4.65 | 4.21 |
| Gift Card Fraud | 3.82 | 2.00 | 3.91 | 4.43 | 4.32 | 2.00 | 4.11 | 4.32 |
| Employee Theft | 6.69 | 6.44 | 5.91 | 7.67 | 6.79 | 6.44 | 6.70 | 6.79 |
| Organized Retail Crime | 5.70 | 3.50 | 5.18 | 6.44 | 6.58 | 3.50 | 5.75 | 6.58 |
| Robberies | 3.20 | 0.88 | 4.00 | 2.44 | 4.11 | 0.88 | 3.26 | 4.11 |
| Self-Checkout Loss | 3.97 | 2.57 | 5.25 | 4.33 | 4.12 | 2.57 | 4.70 | 4.12 |
| Shoplifting | 6.31 | 7.33 | 6.18 | 6.44 | 5.84 | 7.33 | 6.30 | 5.84 |
| Shopping Cart Theft | 3.29 | 2.22 | 4.55 | 2.57 | 3.33 | 2.22 | 3.78 | 3.33 |
| Vendor Theft | 4.40 | 3.25 | 5.27 | 3.11 | 5.00 | 3.25 | 4.30 | 5.00 |
| Worthless Checks | 4.85 | 4.88 | 4.18 | 5.11 | 5.11 | 4.88 | 4.60 | 5.11 |


|  | All <br> Respondents | Less Than <br> \$100 Million | \$100.1 Million- <br> \$1 Billion | \$1 Billion- <br> \$3 Billion | More Than <br> \$3 Billion |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Mean | Mean | Mean | Mean | Mean |
| Counterfeit Money | 2.87 | 2.86 | 3.25 | 3.00 | 2.36 |
| Credit/Debit Card Fraud | 4.06 | 2.38 | 4.19 | 5.17 | 3.91 |
| Gift Card Fraud | 3.82 | 1.67 | 3.69 | 4.55 | 4.45 |
| Employee Theft | 6.69 | 6.75 | 6.50 | 6.00 | 7.55 |
| Organized Retail Crime | 5.70 | 4.43 | 5.13 | 5.75 | 7.18 |
| Robberies | 3.20 | 0.86 | 3.20 | 4.75 | 3.18 |
| Self-Checkout Loss | 3.97 | 1.40 | 5.00 | 4.10 | 4.20 |
| Shoplifting | 6.31 | 6.00 | 6.94 | 5.00 | 7.00 |
| Shopping Cart Theft | 3.29 | 2.50 | 3.80 | 3.00 | 3.27 |
| Vendor Theft | 4.40 | 3.71 | 4.50 | 4.83 | 4.36 |
| Worthless Checks | 4.85 | 5.14 | 4.69 | 5.18 | 4.64 |

## table 6 Attributing Annual Shrink

Q: What percentage of your company's total shrink is attributable to...?

|  | Shoplifting | Employee <br> Theft | Vendor Theft | Other | Number of <br> Respondents |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ | $\%$ | $\%$ | $\%$ | \% |
| All Respondents | $\mathbf{3 5 . 2}$ | $\mathbf{3 3 . 1}$ | $\mathbf{7 . 4}$ | $\mathbf{2 4 . 3}$ | $\mathbf{4 2}$ |
|  |  |  |  |  |  |
| Size |  |  |  |  |  |
| 1 -10 | 38.4 | 24.0 | 7.9 | 29.7 | 9 |
| $11-25$ | 33.2 | 28.0 | 6.9 | 32.0 | 11 |
| $26-100$ | 28.6 | 44.6 | 7.4 | 19.4 | 7 |
| More Than 100 | 37.9 | 37.1 | 7.5 | 17.5 | 15 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 38.4 | 24.0 | 7.9 | 29.7 | 9 |
| Regionals (11-100 Stores) | 31.4 | 34.4 | 7.1 | 27.1 | 18 |
| Chains (101 or More Stores) | 37.9 | 37.1 | 7.5 | 17.5 | 15 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 41.9 | 33.1 | 10.3 | 14.8 | 8 |
| \$100.1 Million-\$1 Billion | 29.7 | 28.6 | 5.8 | 36.0 | 15 |
| \$1 Billion-\$3 Billion | 36.3 | 46.5 | 7.9 | 9.4 | 8 |
| More Than \$3 Billion | 37.2 | 29.6 | 7.3 | 26.0 | 11 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 33.5 | 36.9 | 8.6 | 21.0 | 13 |
| Super/Combination Stores | 36.0 | 31.4 | 6.9 | 25.7 | 29 |

NOTE: Percentages may not add to 100 percent due to rounding

## table $7 \quad$ Incidents of Employee Theft

Q: How many total incidents of employee theft were recorded in your retail stores in 2008?

|  | Mean | 25th <br> Percentile | 50th <br> Percentile <br> (Median) | 75th Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \# | \# | \# | \# |
| All Companies | 221 | 15 | 72 | 201 | 46 |
| Size |  |  |  |  |  |
| 1-10 | 9 | 1 | 3 | 17 | 10 |
| 11-25 | 38 | 14 | 30 | 69 | 12 |
| 26-100 | 159 | 130 | 169 | 200 | 8 |
| More Than 100 | 522 | 170 | 257 | 710 | 16 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 9 | 1 | 3 | 17 | 10 |
| Regionals (11-100 Stores) | 87 | 16 | 65 | 154 | 20 |
| Chains (101 or More Stores) | 522 | 170 | 257 | 710 | 16 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 5 | 1 | 2 | 11 | 9 |
| \$100.1 Million-\$1 Billion | 61 | 17 | 36 | 88 | 17 |
| \$1 Billion-\$3 Billion | 229 | 145 | 179 | 262 | 12 |
| More Than \$3 Billion | 870 | 195 | 715 | 1,703 | 7 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 48 | 2 | 17 | 69 | 16 |
| Super/Combination Stores | 314 | 38 | 164 | 326 | 30 |

## table $8 \quad$ Value of Cash/Merchandise Recovered

Q: What was the total known value of the cash/merchandise recovered (include all employee theft incidents) in 2008?

|  | Mean | 25 th <br> Percentile | 50 Ph <br> Percentile <br> (Median) | 75 th <br> Percentile |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | $\$$ | $\$$ | $\$$ | $\$$ |
| All Companies | $\mathbf{1 6 2 , 0 4 1}$ | $\mathbf{2 , 7 7 5}$ | $\mathbf{2 3 , 4 5 6}$ | $\mathbf{1 0 3 , 5 7 7}$ | $\mathbf{4 2}$ |
|  |  |  |  |  |  |
| Size |  |  |  |  |  |
| 1 -10 | 2,528 | 375 | 1,500 | 4,550 | 8 |
| $11-25$ | 27,263 | 678 | 9,831 | 12,498 | 12 |
| $26-100$ | 72,738 | 21,000 | 53,542 | 132,000 | 7 |
| More Than 100 | 396,613 | 56,000 | 96,779 | 416,857 | 15 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 2,528 | 375 | 1,500 | 4,550 | 8 |
| Regionals (11-100 Stores) | 44,017 | 1,000 | 12,000 | 53,542 | 19 |
| Chains (101 or More Stores) | 396,613 | 56,000 | 96,779 | 416,857 | 15 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 2,439 | 100 | 1,500 | 5,000 | 7 |
| \$100.1 Million-\$1 Billion | 28,336 | 820 | 9,831 | 22,289 | 16 |
| \$1 Billion-\$3 Billion | 86,967 | 30,191 | 67,761 | 144,062 | 12 |
| More Than \$3 Billion | 877,547 | 111,070 | 484,470 | $1,575,000$ | 6 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 17,888 | 1,150 | 8,293 | 22,884 | 14 |
| Super/Combination Stores | 234,118 | 8,003 | 45,054 | 160,771 | 28 |
|  |  |  |  |  |  |

table 9 Employee Theft by Location in the Store
Q: What was the percentage breakdown of employee thefts by location?

|  | All | $1-10$ <br> Respondents | $11-25$ <br> Stores | $26-100$ <br> Stores | More <br> Than 100 <br> Stores | Independents <br> $(1-10$ <br> Stores) | Regionals <br> $(11-100$ <br> Stores) | Chains <br> $(101$ or <br> More Stores) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mean | Mean | Mean | Mean | Mean | Mean | Mean | Mean |
| Cash Office | 12.5 | 9.1 | 18.5 | 11.3 | 10.3 | 9.1 | 15.8 | 10.3 |
| Customer Service/ <br> Courtesy Booth | 8.3 | 1.1 | 12.4 | 10.2 | 8.4 | 1.1 | 11.6 | 8.4 |
| Fuel Station | 1.6 | 0.0 | 0.0 | 2.0 | 3.7 | 0.0 | 0.7 | 3.7 |
| Pharmacy | 2.3 | 0.0 | 1.7 | 6.4 | 2.4 | 0.0 | 3.4 | 2.4 |
| POS/Checkstand | 33.6 | 42.6 | 24.1 | 34.4 | 35.3 | 42.6 | 27.9 | 35.3 |
| Sales/Service Area | 23.1 | 18.7 | 24.0 | 17.0 | 27.9 | 18.7 | 21.4 | 27.9 |
| Satellite Register | 2.3 | 0.0 | 3.3 | 3.8 | 2.2 | 0.0 | 3.5 | 2.2 |
| Self-Checkout | 3.0 | 11.3 | 0.2 | 0.3 | 1.6 | 11.3 | 0.2 | 1.6 |
| Stock Room | 5.9 | 5.8 | 7.4 | 6.8 | 4.2 | 5.8 | 7.2 | 4.2 |
| Other | 7.7 | 11.4 | 9.2 | 8.0 | 4.1 | 11.4 | 8.7 | 4.1 |


|  | All <br> Respondents | Less Than <br> \$100 Million | \$100.1 Million- <br> \$1 Billion | \$1 Billion- <br> \$3 Billion | More <br> Than \$3 Billion |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Mean | Mean | Mean | Mean | Mean |
| Cash Office | 12.5 | 14.0 | 15.5 | 11.2 | 6.8 |
| Customer Service/Courtesy Booth | 8.3 | 0.0 | 12.0 | 8.2 | 9.3 |
| Fuel Station | 1.6 | 0.0 | 0.6 | 3.8 | 2.3 |
| Pharmacy | 2.3 | 0.0 | 1.5 | 5.0 | 2.6 |
| POS/Checkstand | 33.6 | 44.4 | 25.6 | 30.6 | 42.8 |
| Sales/Service Area | 23.1 | 8.1 | 25.4 | 27.5 | 27.5 |
| Satellite Register | 2.3 | 0.0 | 2.7 | 2.6 | 3.4 |
| Self-Checkout | 3.0 | 12.5 | 0.3 | 1.3 | 1.4 |
| Stock Room | 5.9 | 8.1 | 6.7 | 4.9 | 3.2 |
| Other | 7.7 | 12.9 | 10.4 | 5.0 | 0.9 |

NOTE: Percentages may not add to 100 percent due to rounding

## table 10 Type of Employee Theft

Q: What was the percentage breakdown by type of employee theft?

|  | All Respondents | $\begin{aligned} & 1-10 \\ & \text { Stores } \end{aligned}$ | 11-25 Stores | $26-100$ <br> Stores | More Than 100 Stores | Independents (1-10 <br> Stores) | Regionals <br> (11-100 <br> Stores) | Chains (101 or More Stores) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mean | Mean | Mean | Mean | Mean | Mean | Mean | Mean |
| Cash Theft | 18.3 | 15.4 | 20.0 | 15.3 | 20.0 | 15.4 | 18.1 | 20.0 |
| Coupons | 7.3 | 1.5 | 12.1 | 5.3 | 7.8 | 1.5 | 9.4 | 7.8 |
| Discounting/ Sliding | 20.5 | 37.6 | 10.4 | 24.0 | 17.7 | 37.6 | 15.9 | 17.7 |
| Fuel at Fuel Stations | 0.7 | 0.0 | 0.2 | 2.0 | 0.9 | 0.0 | 0.9 | 0.9 |
| Merchandise Theft | 33.5 | 30.1 | 36.3 | 33.3 | 33.3 | 30.1 | 35.1 | 33.3 |
| Refunds | 5.5 | 1.5 | 5.8 | 5.2 | 7.6 | 1.5 | 5.5 | 7.6 |
| Gift Card Fraud | 2.4 | 0.1 | 4.2 | 2.9 | 1.8 | 0.1 | 3.6 | 1.8 |
| Vendor Theft Involvement | 1.5 | 0.1 | 2.7 | 2.2 | 1.0 | 0.1 | 2.5 | 1.0 |
| Voids | 3.3 | 0.1 | 5.3 | 4.0 | 3.1 | 0.1 | 4.7 | 3.1 |
| Other | 7.1 | 12.9 | 3.6 | 6.6 | 6.8 | 12.9 | 4.8 | 6.8 |


|  | All <br> Respondents | Less Than <br> \$100 Million | \$100.1 Million- <br> \$1 Billion | \$1 Billion- <br> \$3 Billion | More <br> Than \$3 Billion |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Mean | Mean | Mean | Mean | Mean |
| Cash Theft | 18.3 | 12.4 | 19.5 | 18.9 | 20.4 |
| Coupons | 7.3 | 1.4 | 10.8 | 3.0 | 13.0 |
| Discounting/ Underringing | 20.5 | 50.7 | 11.5 | 20.2 | 12.9 |
| Fuel at Fuel Stations | 0.7 | 0.0 | 0.2 | 1.2 | 1.1 |
| Merchandise Theft | 33.5 | 16.4 | 39.2 | 37.8 | 32.0 |
| Refunds | 5.5 | 1.4 | 5.4 | 5.8 | 8.6 |
| Gift Card Fraud | 2.4 | 0.0 | 3.6 | 1.3 | 3.7 |
| Vendor Theft Involvement | 1.5 | 0.7 | 2.1 | 1.5 | 1.2 |
| Voids | 3.3 | 0.7 | 4.5 | 3.0 | 4.1 |
| Other | 7.1 | 15.4 | 3.8 | 7.4 | 3.0 |

NOTE: Percentages may not add to 100 percent due to rounding
table 11 Employee Terminations as a Result of Employee Theft
Q: How many employee terminations did you have as a result of employee theft or misconduct in 2008?

|  | Mean | 25th <br> Percentile | 50th <br> Percentile <br> (Median) | 75th Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \# | \# | \# | \# |
| All Companies | 161 | 17 | 76 | 204 | 42 |
| Size |  |  |  |  |  |
| 1-10 | 12 | 2 | 8 | 26 | 8 |
| 11-25 | 43 | 16 | 37 | 69 | 12 |
| 26-100 | 153 | 130 | 169 | 200 | 8 |
| More Than 100 | 351 | 106 | 224 | 387 | 14 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 12 | 2 | 8 | 26 | 8 |
| Regionals (11-100 Stores) | 87 | 20 | 65 | 154 | 20 |
| Chains (101 or More Stores) | 351 | 106 | 224 | 387 | 14 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 7 | 1 | 5 | 12 | 7 |
| \$100.1 Million-\$1 Billion | 64 | 21 | 38 | 102 | 17 |
| \$1 Billion-\$3 Billion | 192 | 121 | 187 | 288 | 12 |
| More Than \$3 Billion | 617 | 138 | 544 | 1,134 | 5 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 53 | 9 | 21 | 80 | 14 |
| Super/Combination Stores | 214 | 38 | 134 | 231 | 28 |

## table 12 Employee Prosecutions as a Result of Employee Theft

Q: How many employee prosecutions did you have as a result of employee theft or misconduct in 2008?

|  | Mean | 25th <br> Percentile | 50th <br> Percentile <br> (Median) | 75th Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \# | \# | \# | \# |
| All Companies | 59 | 6 | 18 | 80 | 37 |
| Size |  |  |  |  |  |
| 1-10 | 9 | 1 | 3 | 19 | 5 |
| 11-25 | 23 | 1 | 18 | 35 | 11 |
| 26-100 | 63 | 5 | 83 | 99 | 6 |
| More Than 100 | 102 | 15 | 22 | 120 | 15 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 9 | 1 | 3 | 19 | 5 |
| Regionals (11-100 Stores) | 37 | 3 | 18 | 83 | 17 |
| Chains (101 or More Stores) | 102 | 15 | 22 | 120 | 15 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 5 | 1 | 4 | 10 | 4 |
| \$100.1 Million-\$1 Billion | 27 | 1 | 18 | 38 | 14 |
| \$1 Billion-\$3 Billion | 40 | 11 | 19 | 82 | 12 |
| More Than \$3 Billion | 203 | 54 | 125 | 384 | 6 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 11 | 2 | 13 | 19 | 10 |
| Super/Combination Stores | 78 | 9 | 35 | 97 | 27 |

## table 13 Employee Civil Recovery Cases as a Result of Employee Theft

Q: How many civil recovery cases did you have as a result of employee theft or misconduct in 2008?

|  | Mean | 25 th <br> Percentile | 50 th <br> Percentile <br> (Median) | 75 th <br> Percentile | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $\#$ | $\#$ | $\#$ | $\#$ | $\#$ |
| All Companies | $\mathbf{1 2 2}$ | $\mathbf{0}$ | $\mathbf{1 1}$ | $\mathbf{1 1 9}$ | $\mathbf{3 0}$ |
|  |  |  |  |  |  |
| Size |  |  |  |  |  |
| $1-10$ | 13 | 0 | 10 | 60 | 3 |
| $11-25$ | 26 | 0 | 6 | 60 | 10 |
| $26-100$ | 50 | 0 | 0 | 135 | 6 |
| More Than 100 | 279 | 4 | 120 | 477 | 11 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 13 | 0 | 10 | 30 | 3 |
| Regionals (11-100 Stores) | 35 | 0 | 1 | 65 | 16 |
| Chains (101 or More Stores) | 279 | 4 | 120 | 477 | 11 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 3 | 0 | 0 | 10 | 3 |
| \$100.1 Million-\$1 Billion | 24 | 0 | 6 | 51 | 12 |
| \$1 Billion-\$3 Billion | 82 | 0 | 8 | 185 | 10 |
| More Than \$3 Billion | 609 | 131 | 494 | 1,202 | 4 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 27 | 163 | 0 | 10 | 46 |
| Super/Combination Stores |  |  |  | 16 | 187 |

## table 14 Threshold for Prosecuting Employees

Q: Do you have a threshold for determining when to prosecute an employee?

|  | Yes | No | Number of <br> Respondents |
| :--- | :---: | :---: | :---: |
|  |  | $\%$ | $\%$ |
| All Respondents | $\mathbf{4 6 . 7}$ | $\mathbf{5 3 . 3}$ | $\mathbf{4 5}$ |
|  |  |  |  |
| Size |  |  |  |
| 1 -10 | 50.0 | 50.0 |  |
| $11-25$ | 45.5 | 54.5 | 8 |
| $26-100$ | 50.0 | 50.0 | 11 |
| More Than 100 | 44.4 | 55.6 | 8 |
| Independents Versus Chains |  |  | 18 |
| Independents (1-10 Stores) | 50.0 | 50.0 | 8 |
| Regionals (11-100 Stores) | 47.4 | 52.6 | 19 |
| Chains (101 or More Stores) | 44.4 | 55.6 | 18 |
| Annual Sales | 50.0 | 50.0 | 6 |
| Less Than \$100 Million | 50.0 | 50.0 | 16 |
| \$100.1 Million-\$1 Billion | 41.7 | 58.3 | 12 |
| \$1 Billion-\$3 Billion | 50.0 | 50.0 | 10 |
| More Than \$3 Billion |  |  |  |
| Store Format | 46.2 | 53.8 | 13 |
| Conventional Supermarket | 46.9 | 53.1 | 32 |
| Super/Combination Stores |  |  |  |

table 15 Incidents of Shoplifting
Q: How many shoplifters did your company apprehend in 2008?

|  | Mean | 25th <br> Percentile | 50th <br> Percentile <br> (Median) | 75th Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \# | \# | \# | \# |
| All Companies | 1,421 | 58 | 380 | 1,516 | 45 |
| Size |  |  |  |  |  |
| 1-10 | 66 | 6 | 33 | 104 | 10 |
| 11-25 | 301 | 54 | 193 | 499 | 12 |
| 26-100 | 1,072 | 257 | 1,002 | 1,828 | 8 |
| More Than 100 | 3,408 | 489 | 1,531 | 5,788 | 15 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 66 | 6 | 33 | 104 | 10 |
| Regionals (11-100 Stores) | 609 | 83 | 329 | 881 | 20 |
| Chains (101 or More Stores) | 3,408 | 489 | 1,531 | 5,788 | 15 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 48 | 5 | 15 | 60 | 9 |
| \$100.1 Million-\$1 Billion | 272 | 73 | 193 | 399 | 16 |
| \$1 Billion-\$3 Billion | 1,483 | 407 | 1,271 | 1,793 | 12 |
| More Than \$3 Billion | 5,794 | 3,043 | 3,064 | 8,017 | 7 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 139 | 15 | 81 | 250 | 15 |
| Super/Combination Stores | 2,062 | 218 | 861 | 2,636 | 30 |

## table 16 Total Dollar Value Recovered From All Shoplifters

Q: What was the total dollar value recovered from all shoplifters in 2008?

|  | Mean | 25th <br> Percentile | 50th <br> Percentile <br> (Median) | 75th <br> Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \$ | \$ | \$ | \# |
| All Companies | 411,040 | 4,658 | 11,384 | 92,021 | 44 |
| Size |  |  |  |  |  |
| 1-10 | 3,123 | 125 | 1,500 | 6,815 | 8 |
| 11-25 | 15,377 | 2,962 | 5,295 | 11,470 | 12 |
| 26-100 | 55,549 | 11,864 | 45,081 | 103,577 | 8 |
| More Than 100 | 1,089,491 | 24,604 | 65,319 | 339,965 | 16 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 3,123 | 125 | 1,500 | 6,815 | 8 |
| Regionals (11-100 Stores) | 34,445 | 3,761 | 10,324 | 53,236 | 20 |
| Chains (101 or More Stores) | 1,089,491 | 24,604 | 65,319 | 339,965 | 16 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 2,238 | 25 | 600 | 5,000 | 8 |
| \$100.1 Million-\$1 Billion | 14,502 | 3,500 | 7,086 | 12,000 | 15 |
| \$1 Billion-\$3 Billion | 58,316 | 12,310 | 43,570 | 89,829 | 12 |
| More Than \$3 Billion | 2,140,221 | 131,597 | 281,993 | 1,444,276 | 8 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 4,722 | 800 | 5,000 | 7,708 | 14 |
| Super/Combination Stores | 600,655 | 9,504 | 43,570 | 131,597 | 30 |

## table 17 Civil Recovery

Q: Do you use civil recovery statutes to recoup some of the costs of apprehending shoplifters? Yes/No
Q: Is your program: In-house/Outsourced/Both?

|  | Use Civil Recovery? |  | Who Manages Program? |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | Number of <br> Respondents | In-House | Outsourced | Both | Number of <br> Respondents |
|  | \% | $\#$ | $\%$ | $\%$ | $\%$ | $\#$ |
| All Respondents | $\mathbf{8 1 . 8}$ | $\mathbf{4 4}$ | $\mathbf{4 7 . 4}$ | $\mathbf{3 1 . 6}$ | $\mathbf{2 1 . 1}$ | $\mathbf{3 8}$ |
|  |  |  |  |  |  |  |
| Size |  |  |  |  |  |  |
| 1-10 | 50.0 | 8 | 50.0 | 50.0 | 0.0 | 4 |
| $11-25$ | 75.0 | 12 | 70.0 | 10.0 | 20.0 | 10 |
| $26-100$ | 87.5 | 8 | 42.9 | 57.1 | 0.0 | 7 |
| More Than 100 | 100.0 | 16 | 35.3 | 29.4 | 35.3 | 17 |
| Independents Versus Chains |  |  |  |  |  |  |
| Independents (1-10 Stores) | 50.0 | 8 | 50.0 | 50.0 | 0.0 | 4 |
| Regionals (11-100 Stores) | 80.0 | 20 | 58.8 | 29.4 | 11.8 | 17 |
| Chains (101 or More Stores) | 100.0 | 16 | 35.3 | 29.4 | 35.3 | 17 |
| Annual Sales |  |  |  |  |  |  |
| Less Than \$100 Million | 50.0 | 6 | 66.7 | 33.3 | 0.0 | 3 |
| \$100.1 Million-\$1 Billion | 76.5 | 17 | 50.0 | 35.7 | 14.3 | 14 |
| \$1 Billion-\$3 Billion | 90.9 | 11 | 50.0 | 20.0 | 30.0 | 10 |
| More Than \$3 Billion | 100.0 | 9 | 30.0 | 40.0 | 30.0 | 10 |
| Store Format |  |  |  |  |  |  |
| Conventional Supermarket | 66.7 | 12 | 44.4 | 44.4 | 11.1 | 9 |
| Super/Combination Stores | 87.5 | 32 | 48.3 | 27.6 | 24.1 | 29 |

NOTE: Percentages may not add to 100 percent due to rounding

## TABLE 18 <br> Money Demanded and Recouped Through Civil Recovery

Q: What percentage of total shoplifting cases did you file with civil recovery?
Q: What was the total dollar amount demanded from civil recovery?
Q: What was the total dollar amount recouped from civil recovery?

|  | Filed With <br> Civil Recovery | Amount <br> Demanded | Amount <br> Recovered |
| :--- | :---: | :---: | :---: |
|  | $\%$ | $\$$ | $\$$ |
| All Respondents | $\mathbf{7 4 . 0}$ | $\mathbf{2 1 , 2 5 2}$ | $\mathbf{8 , 3 7 7}$ |
|  |  |  |  |
| Size |  |  |  |
| 1 -10 | 20.0 | 250 | 600 |
| $11-25$ | 77.5 | 4,036 | 2,600 |
| 26-100 | 88.0 | 5,361 | 8,179 |
| More Than 100 | 65.5 | 218,650 | 49,630 |
| Independents Versus Chains |  |  |  |
| Independents (1-10 Stores) | 20.0 | 250 | 600 |
| Regionals (11-100 Stores) | 65.5 | 5,271 | 3,160 |
| Chains (101 or More Stores) |  |  |  |
| Annual Sales | 10.0 | 125 | 49,650 |
| Less Than \$100 Million | 75.0 | 5,271 | 2,319 |
| \$100.1 Million-\$1 Billion | 72.0 | 210,800 | 28,855 |
| \$1 Billion-\$3 Billion | 73.0 | 450,872 | 78,682 |
| More Than \$3 Billion |  |  |  |
| Store Format | 64.5 | 2,000 | 4,000 |
| Conventional Supermarket | 74.0 | 100,230 | 15,809 |
| Super/Combination Stores |  |  |  |

table 19 Organized Retail Crime as a Threat to Your Company
Q: On a scale of one to five, with five being severe, how would you rank ORC as a threat to your company?

|  | Mean | Median | Number of Respondents |
| :---: | :---: | :---: | :---: |
|  | \# | \# | \# |
| All Respondents | 3.00 | 3.00 | 46 |
| Size |  |  |  |
| 1-10 | 2.40 | 3.00 | 10 |
| 11-25 | 2.27 | 2.00 | 11 |
| 26-100 | 3.75 | 3.50 | 8 |
| More Than 100 | 3.47 | 4.00 | 17 |
| Independents Versus Chain |  |  |  |
| Independents (1-10 Stores) | 2.40 | 3.00 | 10 |
| Regionals (11-100 Stores) | 2.89 | 3.00 | 19 |
| Chains (101 or More Stores) | 3.47 | 4.00 | 17 |
| Annual Sales |  |  |  |
| Less Than \$100 Million | 2.56 | 3.00 | 9 |
| \$100.1 Million-\$1 Billion | 2.40 | 3.00 | 15 |
| \$1 Billion-\$3 Billion | 3.27 | 3.00 | 11 |
| More Than \$3 Billion | 4.00 | 4.50 | 10 |
| Store Format |  |  |  |
| Conventional Supermarket | 2.19 | 2.00 | 16 |
| Super/Combination Stores | 3.43 | 3.00 | 30 |

## table 20 Assessing Organized Retail Crime

Q: Have you experienced an increase in Organized Retail Crime (ORC) in your stores over the past year? Yes/No
Q: In the past year have you been asked by a Senior Executive in your company to present information on ORC? Yes/No
Q: Are you assisting in the formation of legislation regarding ORC? Yes/No

|  | Increase in ORC? |  | Asked by Senior Executive? |  | Assisting in Legislation? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | Number of Respondents | Yes | Number of Respondents | Yes | Number of Respondents |
|  | \% | \# | \% | \# | \% | \# |
| All Respondents | 65.1 | 43 | 28.6 | 49 | 40.8 | 49 |
| Size |  |  |  |  |  |  |
| 1-10 | 44.4 | 9 | 10.0 | 10 | 20.0 | 10 |
| 11-25 | 40.0 | 10 | 8.3 | 12 | 33.3 | 12 |
| 26-100 | 100.0 | 8 | 44.4 | 9 | 55.6 | 9 |
| More Than 100 | 75.0 | 16 | 44.4 | 18 | 50.0 | 18 |
| Independents Versus Chains |  |  |  |  |  |  |
| Independents (1-10 Stores) | 44.4 | 9 | 10.0 | 10 | 20.0 | 10 |
| Regionals (11-100 Stores) | 66.7 | 18 | 23.8 | 21 | 42.9 | 21 |
| Chains (101 or More Stores) | 75.0 | 16 | 44.4 | 18 | 50.0 | 18 |
| Annual Sales |  |  |  |  |  |  |
| Less Than \$100 Million | 50.0 | 8 | 11.1 | 9 | 22.2 | 9 |
| \$100.1 Million-\$1 Billion | 50.0 | 14 | 11.8 | 17 | 29.4 | 17 |
| \$1 Billion-\$3 Billion | 72.7 | 11 | 25.0 | 12 | 50.0 | 12 |
| More Than \$3 Billion | 88.9 | 9 | 70.0 | 10 | 60.0 | 10 |
| Store Format |  |  |  |  |  |  |
| Conventional Supermarket | 42.9 | 14 | 12.5 | 16 | 25.0 | 16 |
| Super/Combination Stores | 75.9 | 29 | 36.4 | 33 | 48.5 | 33 |

table 21 Organized Retail Crime Resources
Q: Have you allocated resources to address ORC?

|  | Corporate Personnel | Additional <br> Security <br> Systems | Additional Security Personnel | Additional <br> Cameras | Additional <br> Loss <br> Prevention <br> Training | Product <br> Marking <br> Technology | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% | \# |
| All Companies | 30.8 | 28.2 | 30.8 | 59.0 | 61.5 | 33.3 | 39 |
| Size |  |  |  |  |  |  |  |
| 1-10 | 0.0 | 16.7 | 16.7 | 50.0 | 66.7 | 16.7 | 6 |
| 11-25 | 12.5 | 12.5 | 12.5 | 75.0 | 12.5 | 0.0 | 8 |
| 26-100 | 22.2 | 44.4 | 22.2 | 77.8 | 66.7 | 22.2 | 9 |
| More Than 100 | 56.3 | 31.3 | 50.0 | 43.8 | 81.3 | 62.5 | 16 |
| Independents Versus Chains |  |  |  |  |  |  |  |
| Independents (1-10 Stores) | 0.0 | 16.7 | 16.7 | 50.0 | 66.7 | 16.7 | 6 |
| Regionals (11-100 Stores) | 17.6 | 29.4 | 17.6 | 76.5 | 41.2 | 11.8 | 17 |
| Chains (101 or More Stores) | 56.3 | 31.3 | 50.0 | 43.8 | 81.3 | 62.5 | 16 |
| Annual Sales |  |  |  |  |  |  |  |
| Less Than \$100 Million | 0.0 | 20.0 | 0.0 | 60.0 | 40.0 | 20.0 | 5 |
| \$100.1 Million-\$1 Billion | 15.4 | 15.4 | 30.8 | 69.2 | 38.5 | 0.0 | 13 |
| \$1 Billion-\$3 Billion | 36.4 | 45.5 | 27.3 | 63.6 | 72.7 | 36.4 | 11 |
| More Than \$3 Billion | 66.7 | 22.2 | 55.6 | 33.3 | 88.9 | 77.8 | 9 |
| Store Format |  |  |  |  |  |  |  |
| Conventional Supermarket | 0.0 | 11.1 | 11.1 | 55.6 | 33.3 | 11.1 | 9 |
| Super/Combination Stores | 40.0 | 33.3 | 36.7 | 60.0 | 70.0 | 40.0 | 30 |

## table 22 Benefit Denial Systems

Q: Are you marking products? Yes/No
Q: Are you using benefit denial tags or systems? Yes/No

|  | Marking Products? |  | Using Benefit Denial Tags or Systems? |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Yes | Number of Respondents | Yes Respondents | Number of |
|  | \% | \# | \% | \# |
| All Respondents | 49.0 | 49 | 37.5 | 48 |
| Size |  |  |  |  |
| 1-10 | 20.0 | 10 | 10.0 | 10 |
| 11-25 | 33.3 | 12 | 27.3 | 11 |
| 26-100 | 44.4 | 9 | 44.4 | 9 |
| More Than 100 | 77.8 | 18 | 55.6 | 18 |
| Independents Versus Chains |  |  |  |  |
| Independents (1-10 Stores) | 20.0 | 10 | 10.0 | 10 |
| Regionals (11-100 Stores) | 38.1 | 21 | 35.0 | 20 |
| Chains (101 or More Stores) | 77.8 | 18 | 55.6 | 18 |
| Annual Sales |  |  |  |  |
| Less Than \$100 Million | 22.2 | 9 | 11.1 | 9 |
| \$100.1 Million-\$1 Billion | 23.5 | 17 | 25.0 | 16 |
| \$1 Billion-\$3 Billion | 66.7 | 12 | 50.0 | 12 |
| More Than \$3 Billion | 90.0 | 10 | 60.0 | 10 |
| Store Format |  |  |  |  |
| Conventional Supermarket | 37.5 | 16 | 26.7 | 15 |
| Super/Combination Stores | 54.5 | 33 | 42.4 | 33 |

table 23 Organized Retail Crime Databases
Q: Do you participate in a database program designed to track ORC?

|  | National <br> Database | State/Regional <br> Database | Tracking Within <br> Company | No, We Do <br> Not Track ORC | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
| All Companies | $\mathbf{6 . 4}$ | $\mathbf{6 . 4}$ | $\mathbf{3 4 . 0}$ | $\mathbf{6 1 . 7}$ | \# |
|  |  |  |  |  |  |
| Size |  |  |  |  |  |
| $1-10$ | 0.0 | 10.0 | 10.0 | 80.0 |  |
| $11-25$ | 9.1 | 0.0 | 9.1 | 81.8 | 10 |
| $26-100$ | 0.0 | 0.0 | 44.4 | 55.6 | 11 |
| More Than 100 | 11.8 | 11.8 | 58.8 | 41.2 | 9 |
| Independents Versus Chains |  |  |  |  | 17 |
| Independents (1-10 Stores) | 0.0 | 10.0 | 10.0 | 80.0 | 10 |
| Regionals (11-100 Stores) | 5.0 | 0.0 | 25.0 | 70.0 | 20 |
| Chains (101 or More Stores) | 11.8 | 11.8 | 58.8 | 41.2 | 17 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 0.0 | 11.1 | 0.0 | 88.9 | 9 |
| \$100.1 Million-\$1 Billion | 6.3 | 0.0 | 18.8 | 75.0 | 16 |
| \$1 Billion-\$3 Billion | 0.0 | 0.0 | 45.5 | 54.5 | 11 |
| More Than \$3 Billion | 20.0 | 20.0 | 70.0 | 30.0 | 10 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 6.7 | 0.0 | 0.0 | 93.3 | 15 |
| Super/Combination Stores | 6.3 | 9.4 | 50.0 | 46.9 | 32 |

[^0]
## table 24 Acceptance of Worthless/Counterfeit Checks

Q: How many worthless/counterfeit checks did your company accept in 2008?

|  | Mean | 25th <br> Percentile | 50th <br> Percentile <br> (Median) | 75th <br> Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \# | \# | \# | \# |
| All Companies | 24,707 | 143 | 3,567 | 15,630 | 34 |
| Size |  |  |  |  |  |
| 1-10 | 1,884 | 10 | 150 | 791 | 7 |
| 11-25 | 2,476 | 30 | 2,112 | 4,473 | 10 |
| 26-100 | 8,933 | 4,625 | 11,482 | 11,966 | 5 |
| More Than 100 | 63,120 | 5,371 | 20,616 | 48,413 | 12 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 1,884 | 10 | 150 | 791 | 7 |
| Regionals (11-100 Stores) | 4,628 | 150 | 3,000 | 9,100 | 15 |
| Chains (101 or More Stores) | 63,120 | 5,371 | 20,616 | 48,413 | 12 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 2,067 | 9 | 83 | 3,165 | 6 |
| \$100.1 Million-\$1 Billion | 3,807 | 416 | 2,224 | 5,746 | 13 |
| \$1 Billion-\$3 Billion | 13,756 | 150 | 11,482 | 18,398 | 11 |
| More Than \$3 Billion | 156,714 | 29,575 | 135,577 | 304,990 | 4 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 7,587 | 11 | 2,112 | 10,291 | 12 |
| Super/Combination Stores | 34,046 | 150 | 7,550 | 19,507 | 22 |

## table 25 Bad Checks

Q: What percentage of bad checks were fraud?
Q: What percentage of bad checks were NSF?
Q: What percentage of bad checks were ID fraud?
Q: What percentage of bad checks were check fraud?

|  | Fraudulent <br> Checks | NSF Checks | ID Fraud | Check Fraud |
| :--- | :---: | :---: | :---: | :---: |
|  | $\%$ | $\%$ | $\%$ | $\%$ |
| All Respondents | $\mathbf{2 3}$ | $\mathbf{7 7}$ | $\mathbf{2 6}$ | 45 |
|  |  |  |  |  |
| Size |  |  |  |  |
| $1-10$ | 32 | 68 | 7 | 48 |
| $11-25$ | 18 | 82 | 47 | 59 |
| $26-100$ | 21 | 79 | 47 |  |
| More Than 100 |  | 79 | 22 | 41 |
| Independents Versus Chains | 32 | 68 | 7 | 48 |
| Independents (1-10 Stores) | 19 | 81 | 42 | 52 |
| Regionals (11-100 Stores) | 21 | 79 | 22 | 31 |
| Chains (101 or More Stores) | 37 |  |  |  |
| Annual Sales | 16 | 63 | 14 | 55 |
| Less Than \$100 Million | 17 | 84 | 32 | 51 |
| \$100.1 Million-\$1 Billion | 27 | 73 | 36 | 23 |
| \$1 Billion-\$3 Billion |  |  | 15 | 56 |
| More Than \$3 Billion | 33 | 67 | 23 | 51 |
| Store Format | 18 | 82 | 28 | 41 |
| Conventional Supermarket |  |  |  |  |
| Super/Combination Stores |  |  |  |  |

## TABLE 26 <br> Total Dollar Amount of Worthless/Counterfeit Checks

Q: What was the total dollar amount of worthless/counterfeit checks (face value)?

|  | Mean | 25th Percentile | 50th <br> Percentile <br> (Median) | 75th <br> Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \$ | \$ | \$ | \# |
| All Companies | 2,316,672 | 20,071 | 275,626 | 1,601,250 | 42 |
| Size |  |  |  |  |  |
| 1-10 | 11,862 | 2,625 | 8,400 | 23,399 | 8 |
| 11-25 | 316,721 | 14,000 | 200,000 | 373,946 | 11 |
| 26-100 | 541,759 | 75,000 | 440,000 | 1,043,000 | 7 |
| More Than 100 | 5,632,379 | 1,104,887 | 1,923,787 | 3,690,343 | 16 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 11,862 | 2,625 | 8,400 | 23,399 | 8 |
| Regionals (11-100 Stores) | 393,736 | 59,750 | 205,000 | 565,624 | 18 |
| Chains (101 or More Stores) | 5,632,379 | 1,104,887 | 1,923,787 | 3,690,343 | 16 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 7,187 | 1,000 | 3,000 | 12,000 | 7 |
| \$100.1 Million-\$1 Billion | 363,806 | 20,095 | 200,000 | 475,000 | 15 |
| \$1 Billion-\$3 Billion | 1,126,939 | 104,750 | 1,046,500 | 1,749,734 | 12 |
| More Than \$3 Billion | 11,164,684 | 1,964,654 | 2,773,627 | 21,614,506 | 7 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 569,283 | 4,350 | 78,500 | 489,834 | 14 |
| Super/Combination Stores | 3,190,366 | 50,185 | 759,000 | 1,813,439 | 28 |

table 27 Credit and Debit Card Fraud Loss
Q: What was your net credit/debit card chargeback in 2008?

|  | Mean | 25th <br> Percentile | 50th <br> Percentile <br> (Median) | 75th <br> Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \$ | \$ | \$ | \# |
| All Companies | 186,588 | 1,000 | 12,000 | 87,569 | 33 |
| Size |  |  |  |  |  |
| 1-10 | 10,047 | 213 | 1,000 | 1,250 | 9 |
| 11-25 | 6,004 | 1,000 | 2,100 | 14,300 | 7 |
| 26-100 | 37,674 | 9,900 | 20,748 | 82,374 | 4 |
| More Than 100 | 451,867 | 35,956 | 90,137 | 779,944 | 13 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 10,047 | 213 | 1,000 | 1,250 | 9 |
| Regionals (11-100 Stores) | 17,520 | 1,825 | 9,200 | 14,800 | 11 |
| Chains (101 or More Stores) | 451,867 | 35,956 | 90,137 | 779,944 | 13 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 21,158 | 375 | 1,000 | 43,250 | 9 |
| \$100.1 Million-\$1 Billion | 5,253 | 1,000 | 1,962 | 12,475 | 8 |
| \$1 Billion-\$3 Billion | 54,084 | 11,625 | 36,000 | 86,261 | 8 |
| More Than \$3 Billion | 780,400 | 45,000 | 318,887 | 1,400,000 | 7 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 34,204 | 1,000 | 1,000 | 79,816 | 13 |
| Super/Combination Stores | 285,638 | 7,550 | 20,856 | 195,786 | 20 |

## table 28 Money Services

Q: Do you have a money services business? Yes/No Q: If yes, how many IRS audits did you have in 2008?

|  | Have Money Services? |  | How Many IRS Audits? |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | Number of Respondents | Mean | Median | Number of Respondents |
|  | \% | \# | \# | \# | \# |
| All Respondents | 53.2 | 47 | 5.6 | 1.0 | 20 |
| Size |  |  |  |  |  |
| 1-10 | 60.0 | 10 | 2.8 | 1.5 | 6 |
| 11-25 | 25.0 | 12 | 10.7 | 10.0 | 3 |
| 26-100 | 71.4 | 7 | 0.3 | 0.0 | 3 |
| More Than 100 | 61.1 | 18 | 7.6 | 1.0 | 8 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 60.0 | 10 | 2.8 | 1.5 | 6 |
| Regionals (11-100 Stores) | 42.1 | 19 | 5.5 | 0.5 | 6 |
| Chains (101 or More Stores) | 61.1 | 18 | 7.6 | 1.0 | 8 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 55.6 | 9 | 2.8 | 1.5 | 4 |
| \$100.1 Million-\$1 Billion | 31.3 | 16 | 7.6 | 6.0 | 5 |
| \$1 Billion-\$3 Billion | 66.7 | 12 | 0.4 | 0.0 | 8 |
| More Than \$3 Billion | 66.7 | 9 | 19.7 | 5.0 | 3 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 31.3 | 16 | 2.2 | 1.0 | 5 |
| Super/Combination Stores | 64.5 | 31 | 6.7 | 1.0 | 15 |

## table 29 Gift Card Sales

Q: Do you sell gift cards in your stores?

|  | Company <br> Gift Cards | Pre-Paid <br> Credit Cards | Restaurant <br> Gift Cards | Other Retail <br> Gift Cards | No <br> Gift Cards | Number of <br> Respondents |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | $\%$ | $\%$ | $\%$ | \% |
| All Companies | $\mathbf{9 7 . 9}$ | $\mathbf{5 6 . 3}$ | $\mathbf{6 8 . 8}$ | $\mathbf{6 8 . 8}$ | $\mathbf{2 . 1}$ | $\mathbf{4 8}$ |
|  |  |  |  |  |  |  |
| Size |  |  |  |  |  |  |
| 1 -10 | 100.0 | 30.0 | 30.0 | 40.0 | 0.0 | 10 |
| $11-25$ | 100.0 | 45.5 | 54.5 | 45.5 | 0.0 | 11 |
| 26-100 | 88.9 | 66.7 | 77.8 | 88.9 | 11.1 | 9 |
| More Than 100 | 100.0 | 72.2 | 94.4 | 88.9 | 0.0 | 18 |
| Independents Versus Chains |  |  |  |  |  |  |
| Independents (1-10 Stores) | 100.0 | 30.0 | 30.0 | 40.0 | 0.0 | 10 |
| Regionals (11-100 Stores) | 95.0 | 55.0 | 65.0 | 65.0 | 5.0 | 20 |
| Chains (101 or More Stores) | 100.0 | 72.2 | 94.4 | 88.9 | 0.0 | 18 |
| Annual Sales |  |  |  |  |  |  |
| Less Than \$100 Million | 88.9 | 11.1 | 11.1 | 22.2 | 11.1 | 9 |
| \$100.1 Million-\$1 Billion | 100.0 | 62.5 | 68.8 | 62.5 | 0.0 | 16 |
| \$1 Billion-\$3 Billion | 100.0 | 75.0 | 91.7 | 91.7 | 0.0 | 12 |
| More Than \$3 Billion | 100.0 | 70.0 | 90.0 | 90.0 | 0.0 | 10 |
| Store Format |  |  |  |  |  |  |
| Conventional Supermarket | 93.3 | 33.3 | 46.7 | 46.7 | 6.7 | 15 |
| Super/Combination Stores | 100.0 | 66.7 | 78.8 | 78.8 | 0.0 | 33 |

## table 30 Gift Card Fraud

Q: Have you experienced gift card tampering, fraud or theft?

|  | Internal Only | External Only | No | Both Internal <br> and External | Number of <br> Respondents |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\%$ | $\%$ |
| All Respondents | $\mathbf{6 . 3}$ | $\mathbf{2 0 . 8}$ | $\mathbf{3 1 . 3}$ | $\mathbf{4 1 . 7}$ | $\mathbf{4 8}$ |
|  |  |  |  |  |  |
| Size |  |  |  |  |  |
| 1 -10 | 0.0 | 10.0 | 80.0 | 10.0 | 10 |
| $11-25$ | 8.3 | 16.7 | 41.7 | 33.3 | 12 |
| $26-100$ | 11.1 | 33.3 | 11.1 | 44.4 | 9 |
| More Than 100 | 5.9 | 23.5 | 5.9 | 64.7 | 17 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 0.0 | 10.0 | 80.0 | 10.0 | 10 |
| Regionals (11-100 Stores) | 9.5 | 23.8 | 28.6 | 38.1 | 21 |
| Chains (101 or More Stores) | 5.9 | 23.5 | 5.9 | 64.7 | 17 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 0.0 | 0.0 | 100.0 | 0.0 | 9 |
| \$100.1 Million-\$1 Billion | 11.8 | 23.5 | 29.4 | 35.3 | 17 |
| \$1 Billion-\$3 Billion | 0.0 | 41.7 | 0.0 | 58.3 | 12 |
| More Than \$3 Billion | 11.1 | 0.0 | 11.1 | 77.8 | 9 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 0.0 | 12.5 | 62.5 | 25.0 | 16 |
| Super/Combination Stores | 9.4 | 25.0 | 15.6 | 50.0 | 32 |

NOTE: Percentages may not add to 100 percent due to rounding
table 31 Preventing Gift Card Fraud
Q: What measures have been taken to combat gift card tampering, fraud or theft?

|  | Limited Dollar <br> Amount on <br> Gift Card | POS <br> Monitoring | Tender <br> Restriction | Quantity <br> Limit | Number of <br> Respondents |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | \% | $\%$ | $\%$ | $\%$ | \% |
| All Respondents | $\mathbf{3 0 . 0}$ | $\mathbf{8 5 . 0}$ | $\mathbf{4 6 . 2}$ | $\mathbf{3 2 . 5}$ | $\mathbf{4 0}$ |
| Size |  |  |  |  |  |
| 1-10 | 42.9 | 71.4 | 57.1 | 57.1 |  |
| 11-25 | 20.0 | 80.0 | 40.0 | 30.0 | 7 |
| 26-100 | 16.7 | 83.3 | 40.0 | 33.3 | 10 |
| More Than 100 | 35.3 | 94.1 | 47.1 | 23.5 | 6 |
| Independents Versus Chains |  |  |  |  | 17 |
| Independents (1-10 Stores) | 42.9 | 71.4 | 57.1 | 57.1 |  |
| Regionals (11-100 Stores) | 18.8 | 81.3 | 40.0 | 31.3 | 7 |
| Chains (101 or More Stores) | 35.3 | 94.1 | 47.1 | 23.5 | 16 |
| Annual Sales |  |  |  |  | 17 |
| Less Than \$100 Million | 40.0 | 80.0 | 60.0 | 40.0 | 5 |
| \$100.1 Million-\$1 Billion | 21.4 | 71.4 | 42.9 | 35.7 | 14 |
| \$1 Billion-\$3 Billion | 36.4 | 100.0 | 45.5 | 27.3 | 11 |
| More Than \$3 Billion | 33.3 | 88.9 | 50.0 | 33.3 | 9 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 30.0 | 80.0 | 80.0 | 20.0 | 10 |
| Super/Combination Stores | 30.0 | 86.7 | 34.5 | 36.7 | 30 |

## table 32 Cash/Merchandise Taken in Robberies

Q: What was the total dollar amount of cash/merchandise taken from all robberies in 2008?

|  | Mean | 25th Percentile | 50th <br> Percentile <br> (Median) | 75th Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \$ | \$ | \$ | \# |
| All Companies | 15,006 | 656 | 4,146 | 23,069 | 22 |
| Size |  |  |  |  |  |
| 1-10 | * | * | * | * | 0 |
| 11-25 | 593 | 25 | 400 | 1,353 | 4 |
| 26-100 | 7,444 | 319 | 2,263 | 19,750 | 4 |
| More Than 100 | 21,285 | 3,128 | 5,921 | 25,436 | 14 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | * | * | * | * | 0 |
| Regionals (11-100 Stores) | 4,018 | 138 | 613 | 3,393 | 8 |
| Chains (101 or More Stores) | 21,285 | 3,128 | 5,921 | 25,436 | 14 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | * | * | * | * | 1 |
| \$100.1 Million-\$1 Billion | 524 | 50 | 250 | 1,135 | 5 |
| \$1 Billion-\$3 Billion | 12,180 | 2,043 | 5,567 | 24,587 | 8 |
| More Than \$3 Billion | 32,221 | 4,700 | 17,986 | 43,261 | 7 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 6,378 | 125 | 4,000 | 13,821 | 5 |
| Super/Combination Stores | 17,543 | 895 | 4,700 | 23,988 | 17 |

NOTE: * Data reported by fewer than three companies

## table 33 Electronic Equipment

 Q: What percentage of your stores have the following electronic security systems?|  | Tape CCTV | Digital CCTV | EAS | Access <br> Control | Electronic <br> DSD <br> Receiving | Shopping <br> Cart |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mean <br> \% | Mean <br> $\%$ | Mean <br> $\%$ | Mean <br> $\%$ | Mean <br> $\%$ | Mean <br> $\%$ |
| All Companies | $\mathbf{1 4 . 2}$ | $\mathbf{8 1 . 4}$ | $\mathbf{2 3 . 3}$ | $\mathbf{3 3 . 0}$ | $\mathbf{8 2 . 8}$ | $\mathbf{1 3 . 6}$ |
|  |  |  |  |  |  |  |
| Size |  |  |  |  |  |  |
| 1-10 | 35.0 | 86.0 | 25.0 | 25.0 | 100.0 | 10.0 |
| 11-25 | 12.8 | 81.7 | 5.9 | 31.8 | 62.6 | 10.6 |
| 26-100 | 13.1 | 76.8 | 33.4 | 36.1 | 87.8 | 16.2 |
| More Than 100 |  |  |  |  |  | 16.1 |
| Independents Versus Chains |  | 85.4 | 31.7 | 33.0 | 87.1 |  |
| Independents (1-10 Stores) | 35.0 | 86.0 | 25.0 | 25.0 | 100.0 | 10.0 |
| Regionals (11-100 Stores) | 10.5 | 83.4 | 14.5 | 32.2 | 72.2 | 12.6 |
| Chains (101 or More Stores) | 13.1 | 76.8 | 33.4 | 36.1 | 87.8 | 16.2 |
| Annual Sales |  |  |  |  |  |  |
| Less Than \$100 Million | 25.0 | 86.1 | 33.3 | 25.8 | 82.0 | 10.0 |
| \$100.1 Million-\$1 Billion | 13.9 | 81.8 | 6.9 | 34.6 | 72.6 | 9.1 |
| \$1 Billion-\$3 Billion | 12.5 | 79.2 | 19.4 | 35.9 | 100.0 | 4.5 |
| More Than \$3 Billion | 11.6 | 79.1 | 52.9 | 29.4 | 78.0 | 32.1 |
| Store Format |  |  |  |  |  |  |
| Conventional Supermarket | 1.9 | 85.3 | 16.3 | 32.1 | 74.9 | 16.5 |
| Super/Combination Stores | 19.6 | 79.5 | 25.9 | 33.4 | 86.0 | 12.3 |

## table 34 Areas Where CCTV Is Used

Q: Where is CCTV used in Distribution Centers?

|  | $\left\lvert\, \begin{aligned} & \text { Access } \\ & \text { Points }\end{aligned}\right.$ | Freezer Vaults | $\begin{gathered} \text { Ship- } \\ \text { ping } \\ \text { Dock } \end{gathered}$ | $\begin{gathered} \text { HBC } \\ \text { Storage } \end{gathered}$ | $\begin{array}{l\|l\|} \hline \text { Parking } \\ \text { e } & \text { Lot } \end{array}$ | Break <br> Rooms | $\begin{array}{\|c} \hline \text { Receiv- } \\ \text { ing } \\ \text { Dock } \end{array}$ | $\begin{array}{\|c\|} \hline \text { Refriger } \\ \text { ation } \\ \text { Rooms } \end{array}$ | Time Clock | Com- <br> puter <br> Rooms | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \# |
| All Companies | 86.2 | 41.4 | 93.1 | 62.1 | 96.6 | 41.4 | 93.1 | 48.3 | 44.8 | 82.8 | 29 |
| Size |  |  |  |  |  |  |  |  |  |  |  |
| 1-10 | * | * | * | * | * | * | * | * | * | * | 2 |
| 11-25 | 75.0 | 50.0 | 100.0 | 50.0 | 100.0 | 50.0 | 100.0 | 50.0 | 75.0 | 100.0 | 4 |
| 26-100 | 80.0 | 40.0 | 100.0 | 60.0 | 100.0 | 40.0 | 100.0 | 40.0 | 60.0 | 100.0 | 5 |
| More Than 100 | 94.4 | 38.9 | 94.4 | 66.7 | 100.0 | 38.9 | 94.4 | 50.0 | 38.9 | 77.8 | 18 |
| Independents Versus Chains |  |  |  |  |  |  |  |  |  |  |  |
| Independents (1-10 Stores) | * | * | * | * | * | * | * | * | * | * | 2 |
| Regionals (11-100 Stores) | 77.8 | 44.4 | 100.0 | 55.6 | 100.0 | 44.4 | 100.0 | 44.4 | 66.7 | 100.0 | 9 |
| Chains (101 or More Stores) | 94.4 | 38.9 | 94.4 | 66.7 | 100.0 | 38.9 | 94.4 | 50.0 | 38.9 | 77.8 | 18 |
| Annual Sales |  |  |  |  |  |  |  |  |  |  |  |
| Less Than \$100 Million | 33.3 | 33.3 | 66.7 | 33.3 | 66.7 | 33.3 | 66.7 | 33.3 | 33.3 | 66.7 | 3 |
| \$100.1 Million-\$1 Billion | 80.0 | 60.0 | 100.0 | 60.0 | 100.0 | 60.0 | 100.0 | 60.0 | 80.0 | 100.0 | 5 |
| \$1 Billion-\$3 Billion | 100.0 | 36.4 | 100.0 | 72.7 | 100.0 | 36.4 | 100.0 | 45.5 | 36.4 | 90.9 | 11 |
| More Than \$3 Billion | 90.0 | 40.0 | 90.0 | 60.0 | 100.0 | 40.0 | 90.0 | 50.0 | 40.0 | 70.0 | 10 |
| Store Format |  |  |  |  |  |  |  |  |  |  |  |
| Conventional Supermarket | 57.1 | 14.3 | 85.7 | 42.9 | 85.7 | 42.9 | 85.7 | 28.6 | 57.1 | 85.7 | 7 |
| Super/Combination Stores | 95.5 | 50.0 | 95.5 | 68.2 | 100.0 | 40.9 | 95.5 | 54.5 | 40.9 | 81.8 | 22 |

## table 35 Areas Where CCTV Is Used

Q: Where is CCTV used in Retail Stores?

|  | Access <br> Points | Phar- <br> macy <br> Sales | Back <br> Room | Phar- <br> macy <br> Prep <br> Area | Cash <br> Office | Comp- <br> uter <br> Room | Parking <br> Lot | Deli <br> Prep <br> Area | Receiv- <br> ing <br> Dock | Receiv- <br> ing Bay | Sales <br> Floor | Check- <br> stand/ <br> lanes | Time <br> Clock | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \# |
| All Companies | 91.7 | 60.4 | 95.8 | 52.1 | 97.9 | 60.4 | 81.3 | 47.9 | 97.9 | 59.6 | 93.8 | 95.8 | 48.9 | 48 |
| Size |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1-10 | 90.0 | 10.0 | 90.0 | 10.0 | 100.0 | 50.0 | 80.0 | 50.0 | 100.0 | 60.0 | 100.0 | 100.0 | 40.0 | 10 |
| 11-25 | 91.7 | 50.0 | 91.7 | 41.7 | 91.7 | 50.0 | 83.3 | 41.7 | 100.0 | 83.3 | 75.0 | 91.7 | 81.8 | 12 |
| 26-100 | 87.5 | 87.5 | 100.0 | 87.5 | 100.0 | 75.0 | 87.5 | 62.5 | 100.0 | 42.9 | 100.0 | 100.0 | 62.5 | 8 |
| More Than 100 | 94.4 | 83.3 | 100.0 | 66.7 | 100.0 | 66.7 | 77.8 | 44.4 | 94.4 | 50.0 | 100.0 | 94.4 | 27.8 | 18 |
| Independents Versus Chains |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Independents (1-10 Stores) | 90.0 | 10.0 | 90.0 | 10.0 | 100.0 | 50.0 | 80.0 | 50.0 | 100.0 | 60.0 | 100.0 | 100.0 | 40.0 | 10 |
| Regionals <br> (11-100 Stores) | 90.0 | 65.0 | 95.0 | 60.0 | 95.0 | 60.0 | 85.0 | 50.0 | 100.0 | 68.4 | 85.0 | 95.0 | 73.7 | 20 |
| Chains (101 or More Stores) | 94.4 | 83.3 | 100.0 | 66.7 | 100.0 | 66.7 | 77.8 | 44.4 | 94.4 | 50.0 | 100.0 | 94.4 | 27.8 | 18 |
| Annual Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Less Than \$100 Million | 77.8 | 0.0 | 100.0 | 0.0 | 100.0 | 44.4 | 66.7 | 44.4 | 100.0 | 55.6 | 100.0 | 100.0 | 33.3 | 9 |
| \$100.1 Million- <br> \$1 Billion | 94.1 | 58.8 | 88.2 | 52.9 | 94.1 | 58.8 | 88.2 | 47.1 | 100.0 | 75.0 | 82.4 | 94.1 | 81.3 | 17 |
| \$1 Billion\$3 Billion | 91.7 | 83.3 | 100.0 | 66.7 | 100.0 | 66.7 | 75.0 | 50.0 | 100.0 | 50.0 | 100.0 | 91.7 | 41.7 | 12 |
| More Than \$3 Billion | 100.0 | 90.0 | 100.0 | 80.0 | 100.0 | 70.0 | 90.0 | 50.0 | 90.0 | 50.0 | 100.0 | 100.0 | 20.0 | 10 |
| Store Format |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conventional Supermarket | 75.0 | 25.0 | 100.0 | 18.8 | 100.0 | 50.0 | 87.5 | 50.0 | 100.0 | 81.3 | 100.0 | 100.0 | 56.3 | 16 |
| Super/ <br> Combination <br> Stores | 100.0 | 78.1 | 93.8 | 68.8 | 96.9 | 65.6 | 78.1 | 46.9 | 96.9 | 48.4 | 90.6 | 93.8 | 45.2 | 32 |

## table 36 Areas Where CCTV Is Used

Q: Where is CCTV used in Corporate Offices?

|  | Access <br> Points | Comp- <br> uter <br> Rooms | Break <br> Rooms | Hallways | Mail Room | Recep- <br> tion/ <br> Lobby | Parking Lot | Execu- <br> tive <br> Area | Receiving | Egress <br> Points | Time Clock | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \# |
| All Companies | 84.8 | 81.8 | 18.2 | 66.7 | 30.3 | 87.9 | 76.7 | 42.4 | 54.5 | 60.6 | 30.3 | 33 |
| Size |  |  |  |  |  |  |  |  |  |  |  |  |
| 1-10 | * | * | * | * | * | * | * | * | * | * | * | 1 |
| 11-25 | 50.0 | 75.0 | 12.5 | 50.0 | 12.5 | 75.0 | 71.4 | 37.5 | 25.0 | 50.0 | 25.0 | 8 |
| 26-100 | 100.0 | 83.3 | 33.3 | 50.0 | 16.7 | 83.3 | 83.3 | 33.3 | 50.0 | 50.0 | 50.0 | 6 |
| More Than 100 | 94.4 | 88.9 | 16.7 | 83.3 | 44.4 | 100.0 | 81.3 | 50.0 | 72.2 | 72.2 | 27.8 | 18 |
| Independents Versus Chains |  |  |  |  |  |  |  |  |  |  |  |  |
| Independents (1-10 Stores) | * | * | * | * | * | * | * | * | * | * | * | 1 |
| Regionals (11-100 Stores) | 71.4 | 78.6 | 21.4 | 50.0 | 14.3 | 78.6 | 76.9 | 35.7 | 35.7 | 50.0 | 35.7 | 14 |
| Chains (101 or More Stores) | 94.4 | 88.9 | 16.7 | 83.3 | 44.4 | 100.0 | 81.3 | 50.0 | 72.2 | 72.2 | 27.8 | 18 |
| Annual Sales |  |  |  |  |  |  |  |  |  |  |  |  |
| Less Than \$100 Million | * | * | * | * | * | * | * | * | * | * | * | 1 |
| \$100.1 Million-\$1 Billion | 63.6 | 63.6 | 18.2 | 45.5 | 18.2 | 72.7 | 60.0 | 27.3 | 27.3 | 45.5 | 36.4 | 11 |
| \$1 Billion-\$3 Billion | 100.0 | 100.0 | 18.2 | 90.9 | 27.3 | 100.0 | 70.0 | 54.5 | 72.7 | 63.6 | 45.5 | 11 |
| More Than \$3 Billion | 90.0 | 80.0 | 20.0 | 70.0 | 50.0 | 100.0 | 100.0 | 50.0 | 70.0 | 80.0 | 10.0 | 10 |
| Store Format |  |  |  |  |  |  |  |  |  |  |  |  |
| Conventional Supermarket | 75.0 | 75.0 | 0.0 | 62.5 | 12.5 | 87.5 | 62.5 | 25.0 | 12.5 | 50.0 | 25.0 | 8 |
| Super/Combination Stores | 88.0 | 84.0 | 24.0 | 68.0 | 36.0 | 88.0 | 81.8 | 48.0 | 68.0 | 64.0 | 32.0 | 25 |

table 37 Point-of-Sale Exception Monitoring

Q: Does your company utilize point-of-sale exception monitoring to combat internal shrink?

|  | Yes | No | Number of Respondents |
| :---: | :---: | :---: | :---: |
|  | \% | \% | \# |
| All Respondents | 85.1 | 14.9 | 47 |
| Size |  |  |  |
| 1-10 | 70.0 | 30.0 | 10 |
| 11-25 | 75.0 | 25.0 | 12 |
| 26-100 | 87.5 | 12.5 | 8 |
| More Than 100 | 100.0 | 0.0 | 17 |
| Independents Versus Chains |  |  |  |
| Independents (1-10 Stores) | 70.0 | 30.0 | 10 |
| Regionals (11-100 Stores) | 80.0 | 20.0 | 20 |
| Chains (101 or More Stores) | 100.0 | 0.0 | 17 |
| Annual Sales |  |  |  |
| Less Than \$100 Million | 66.7 | 33.3 | 9 |
| \$100.1 Million-\$1 Billion | 76.5 | 23.5 | 17 |
| \$1 Billion-\$3 Billion | 100.0 | 0.0 | 12 |
| More Than \$3 Billion | 100.0 | 0.0 | 9 |
| Store Format |  |  |  |
| Conventional Supermarket | 75.0 | 25.0 | 16 |
| Super/Combination Stores | 90.3 | 9.7 | 31 |

## TABLE 38

## Point-of-Sale Exception Auditing

Q: How often do you audit/monitor point-of-sale reports?

|  | Daily | Weekly | Monthly | Quarterly | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | \% | $\%$ | $\%$ | $\%$ | $\#$ |
| All Companies | $\mathbf{5 8 . 1}$ | $\mathbf{3 9 . 5}$ | $\mathbf{2 . 3}$ | $\mathbf{0 . 0}$ | $\mathbf{4 3}$ |
|  |  |  |  |  |  |
| Size |  |  |  |  |  |
| $1-10$ | 85.7 | 14.3 | 0.0 | 0.0 | 7 |
| $11-25$ | 41.7 | 50.0 | 8.3 | 0.0 | 12 |
| 26-100 | 57.1 | 42.9 | 0.0 | 0.0 | 7 |
| More Than 100 | 58.8 | 41.2 | 0.0 | 0.0 | 17 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 85.7 | 14.3 | 0.0 | 0.0 | 7 |
| Regionals (11-100 Stores) | 47.4 | 47.4 | 5.3 | 0.0 | 19 |
| Chains (101 or More Stores) | 58.8 | 41.2 | 0.0 | 0.0 | 17 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 83.3 | 16.7 | 0.0 | 0.0 | 6 |
| \$100.1 Million-\$1 Billion | 50.0 | 43.8 | 6.3 | 0.0 | 16 |
| \$1 Billion-\$3 Billion | 50.0 | 50.0 | 0.0 | 0.0 | 12 |
| More Than \$3 Billion | 66.7 | 33.3 | 0.0 | 0.0 | 9 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 69.2 | 23.1 | 7.7 | 0.0 | 13 |
| Super/Combination Stores | 53.3 | 46.7 | 0.0 | 0.0 | 30 |

NOTE: Percentages may not add to 100 percent due to rounding

## table 39 Tracking Inventory Shrink by SKU

Q: Does your company have the ability to track inventory shrink by SKU?

|  | Yes | No | Number of Respondents |
| :---: | :---: | :---: | :---: |
|  | \% | \% | \# |
| All Respondents | 35.4 | 64.6 | 48 |
| Size |  |  |  |
| 1-10 | 20.0 | 80.0 | 10 |
| 11-25 | 33.3 | 66.7 | 12 |
| 26-100 | 33.3 | 66.7 | 9 |
| More Than 100 | 47.1 | 52.9 | 17 |
| Independents Versus Chain |  |  |  |
| Independents (1-10 Stores) | 20.0 | 80.0 | 10 |
| Regionals (11-100 Stores) | 33.3 | 66.7 | 21 |
| Chains (101 or More Stores) | 47.1 | 52.9 | 17 |
| Annual Sales |  |  |  |
| Less Than \$100 Million | 11.1 | 88.9 | 9 |
| \$100.1 Million-\$1 Billion | 35.3 | 64.7 | 17 |
| \$1 Billion-\$3 Billion | 18.2 | 81.8 | 11 |
| More Than \$3 Billion | 70.0 | 30.0 | 10 |
| Store Format |  |  |  |
| Conventional Supermarket | 25.0 | 75.0 | 16 |
| Super/Combination Stores | 40.6 | 59.4 | 32 |

## table 40 Locked Merchandise

Q : Which products are locked in cases or benefit denial devices?

|  | All Respondents | $\begin{gathered} \hline 1-10 \\ \text { Stores } \end{gathered}$ | $\begin{aligned} & 11-25 \\ & \text { Stores } \end{aligned}$ | $26-100$ <br> Stores | More Than 100 Stores | Independents (1-10 <br> Stores) | Regionals $(11-100$ <br> Stores) | Chains <br> (101+ <br> Stores) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% | \% | \% |
| No Products are Locked | 13.3 | 0.0 | 9.1 | 22.2 | 18.8 | 0.0 | 15.0 | 18.8 |
| Beer/Wine/Alcohol | 33.3 | 0.0 | 45.5 | 22.2 | 50.0 | 0.0 | 35.0 | 50.0 |
| Contraceptives | 22.2 | 11.1 | 18.2 | 55.6 | 12.5 | 11.1 | 35.0 | 12.5 |
| Baby Formula | 35.6 | 11.1 | 27.3 | 44.4 | 50.0 | 11.1 | 35.0 | 50.0 |
| DVDs/Videos | 15.6 | 0.0 | 36.4 | 22.2 | 6.3 | 0.0 | 30.0 | 6.3 |
| Liquor | 31.1 | 22.2 | 45.5 | 11.1 | 37.5 | 22.2 | 30.0 | 37.5 |
| Razor Blades | 28.9 | 0.0 | 27.3 | 55.6 | 31.3 | 0.0 | 40.0 | 31.3 |
| Oral Care Products | 6.7 | 0.0 | 9.1 | 22.2 | 0.0 | 0.0 | 15.0 | 0.0 |
| Diet Pills/Supplements | 6.7 | 22.2 | 9.1 | 0.0 | 0.0 | 22.2 | 5.0 | 0.0 |
| Antacids/Heart Burn Medication | 6.7 | 0.0 | 0.0 | 22.2 | 6.3 | 0.0 | 10.0 | 6.3 |
| Analgesics | 17.8 | 22.2 | 18.2 | 22.2 | 12.5 | 22.2 | 20.0 | 12.5 |
| Batteries | 8.9 | 0.0 | 0.0 | 22.2 | 12.5 | 0.0 | 10.0 | 12.5 |
| Cigarettes | 62.2 | 66.7 | 72.7 | 66.7 | 50.0 | 66.7 | 70.0 | 50.0 |
| Film | 2.2 | 0.0 | 0.0 | 0.0 | 6.3 | 0.0 | 0.0 | 6.3 |
| Meat | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Seafood | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Vitamins | 4.5 | 0.0 | 0.0 | 11.1 | 6.3 | 0.0 | 5.0 | 6.3 |
| Other HBC | 13.3 | 22.2 | 0.0 | 11.1 | 18.8 | 22.2 | 5.0 | 18.8 |
| Other Nonfoods | 11.1 | 11.1 | 9.1 | 0.0 | 18.8 | 11.1 | 5.0 | 18.8 |

## table 40 Locked Merchandise

Q: Which products are locked in cases or benefit denial devices?

|  | All Respondents | Less <br> Than \$100 <br> Million | $\$ 100.1$ <br> Million- <br> \$1 Billion | \$1 Billion\$3 Billion | More <br> Than \$3 Billion | Conventional Supermarket | Super/ Combination Stores |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% | \% |
| No Products are Locked | 13.3 | 12.5 | 6.3 | 18.2 | 22.2 | 7.1 | 16.1 |
| Beer/Wine/Alcohol | 33.3 | 0.0 | 43.8 | 54.5 | 22.2 | 28.6 | 35.5 |
| Contraceptives | 22.2 | 12.5 | 25.0 | 36.4 | 11.1 | 21.4 | 22.6 |
| Baby Formula | 35.6 | 0.0 | 31.3 | 45.5 | 55.6 | 7.1 | 48.4 |
| DVDs/Videos | 15.6 | 0.0 | 31.3 | 9.1 | 11.1 | 7.1 | 19.4 |
| Liquor | 31.1 | 25.0 | 37.5 | 18.2 | 44.4 | 35.7 | 29.0 |
| Razor Blades | 28.9 | 0.0 | 31.3 | 54.5 | 11.1 | 21.4 | 32.3 |
| Oral Care Products | 6.7 | 0.0 | 12.5 | 9.1 | 0.0 | 0.0 | 9.7 |
| Diet Pills/Supplements | 6.7 | 12.5 | 12.5 | 0.0 | 0.0 | 14.3 | 3.2 |
| Antacids/Heart Burn Medication | 6.7 | 0.0 | 6.3 | 9.1 | 11.1 | 0.0 | 9.7 |
| Analgesics | 17.8 | 0.0 | 31.3 | 9.1 | 22.2 | 14.3 | 19.4 |
| Batteries | 8.9 | 0.0 | 6.3 | 18.2 | 11.1 | 0.0 | 12.9 |
| Cigarettes | 62.2 | 62.5 | 75.0 | 45.5 | 55.6 | 71.4 | 58.1 |
| Film | 2.2 | 0.0 | 0.0 | 9.1 | 0.0 | 0.0 | 3.2 |
| Meat | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Seafood | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Vitamins | 4.5 | 0.0 | 0.0 | 9.1 | 11.1 | 0.0 | 6.7 |
| Other HBC | 13.3 | 25.0 | 0.0 | 9.1 | 22.2 | 21.4 | 9.7 |
| Other Nonfoods | 11.1 | 0.0 | 12.5 | 18.2 | 11.1 | 14.3 | 9.7 |

## table 41 Use of Biometric Readers

Q: Do you use biometric readers? Yes/No

|  | Use Biometric Readers? |  |  |
| :--- | :---: | :---: | :---: |
|  | Yes | No | Number of <br> Respondents |
|  |  | $\%$ | $\%$ |
|  | $\mathbf{4 2 . 6}$ | $\mathbf{5 7 . 4}$ | $\mathbf{4 7}$ |
| All Respondents |  |  |  |
|  |  |  |  |
| Size | 22.2 | 77.8 | 9 |
| 1-10 | 50.0 | 50.0 | 12 |
| $11-25$ | 50.0 | 50.0 | 8 |
| 26-100 | 47.1 | 52.9 | 17 |
| More Than 100 |  |  |  |
| Independents Versus Chains | 22.2 | 77.8 | 9 |
| Independents (1-10 Stores) | 50.0 | 50.0 | 20 |
| Regionals (11-100 Stores) | 47.1 | 52.9 | 17 |
| Chains (101 or More Stores) |  |  |  |
| Annual Sales | 25.0 | 75.0 | 8 |
| Less Than \$100 Million | 47.1 | 52.9 | 17 |
| \$100.1 Million-\$1 Billion | 41.7 | 58.3 | 12 |
| \$1 Billion-\$3 Billion | 50.0 | 50.0 | 10 |
| More Than \$3 Billion |  |  |  |
| Store Format | 46.7 | 53.3 | 15 |
| Conventional Supermarket | 40.6 | 59.4 | 32 |
| Super/Combination Stores |  |  |  |

## table 42 Employee Hotline Program

Q: Does your company utilize an employee hotline program and how is it administered?

|  | In-House <br> Contract | Third-Party <br> Contract | No Hotline | Number of <br> Respondents |
| :--- | :---: | :---: | :---: | :---: |
|  | \% | $\%$ | $\%$ | $\#$ |
| All Companies | $\mathbf{3 6 . 7}$ | $\mathbf{3 4 . 7}$ | $\mathbf{2 8 . 6}$ | $\mathbf{4 9}$ |
| Size |  |  |  |  |
| $1-10$ | 50.0 | 0.0 | 50.0 | 10 |
| $11-25$ | 33.3 | 8.3 | 58.3 | 12 |
| $26-100$ | 44.4 | 55.6 | 0.0 | 9 |
| More Than 100 | 27.8 | 61.1 | 11.1 | 18 |
| Independents Versus Chains |  |  |  |  |
| Independents (1-10 Stores) | 30.0 | 0.0 | 50.0 | 10 |
| Regionals (11-100 Stores) | 27.8 | 28.6 | 33.3 | 21 |
| Chains (101 or More Stores) |  | 61.1 | 11.1 | 18 |
| Annual Sales | 55.6 | 0.0 | 44.4 | 9 |
| Less Than \$100 Million | 35.3 | 17.6 | 47.1 | 17 |
| \$100.1 Million-\$1 Billion | 33.3 | 58.3 | 8.3 | 12 |
| \$1 Billion-\$3 Billion | 30.0 | 60.0 | 10.0 | 10 |
| More Than \$3 Billion |  |  |  |  |
| Store Format | 56.3 | 12.5 | 31.3 | 16 |
| Conventional Supermarket | 27.3 | 45.5 | 27.3 | 33 |
| Super/Combination Stores |  |  |  |  |

[^1]
## table 43 Loss Prevention Training For Personnel

Q: Does your company provide formal loss prevention training for the following?

|  | Regional Mgmt | Operations Mgmt | Store <br> Mgr | Pharmacy | Personnel below Mgr | Security Officers | Store Detectives | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% | \% | \# |
| All Companies | 52.4 | 54.8 | 85.7 | 31.0 | 57.1 | 47.6 | 64.3 | 42 |
| Size |  |  |  |  |  |  |  |  |
| 1-10 | 16.7 | 50.0 | 100.0 | 16.7 | 50.0 | 33.3 | 33.3 | 6 |
| 11-25 | 45.5 | 72.7 | 81.8 | 18.2 | 45.5 | 36.4 | 63.6 | 11 |
| 26-100 | 28.6 | 42.9 | 100.0 | 42.9 | 71.4 | 42.9 | 71.4 | 7 |
| More Than 100 | 77.8 | 50.0 | 77.8 | 38.9 | 61.1 | 61.1 | 72.2 | 18 |
| Independents Versus Chains |  |  |  |  |  |  |  |  |
| Independents <br> (1-10 Stores) | 16.7 | 50.0 | 100.0 | 16.7 | 50.0 | 33.3 | 33.3 | 6 |
| Regionals <br> (11-100 Stores) | 38.9 | 61.1 | 88.9 | 27.8 | 55.6 | 38.9 | 66.7 | 18 |
| Chains <br> (101 or More Stores) | 77.8 | 50.0 | 77.8 | 38.9 | 61.1 | 61.1 | 72.2 | 18 |
| Annual Sales |  |  |  |  |  |  |  |  |
| Less Than \$100 Million | 0.0 | 20.0 | 100.0 | 0.0 | 20.0 | 20.0 | 20.0 | 5 |
| \$100.1 Million- <br> \$1 Billion | 42.9 | 71.4 | 85.7 | 21.4 | 57.1 | 35.7 | 64.3 | 14 |
| \$1 Billion\$3 Billion | 75.0 | 58.3 | 91.7 | 50.0 | 66.7 | 66.7 | 58.3 | 12 |
| More Than \$3 Billion | 70.0 | 40.0 | 70.0 | 30.0 | 60.0 | 60.0 | 90.0 | 10 |
| Store Format |  |  |  |  |  |  |  |  |
| Conventional Supermarket | 41.7 | 58.3 | 91.7 | 8.3 | 41.7 | 41.7 | 41.7 | 12 |
| Super/Combination Stores | 56.7 | 53.3 | 83.3 | 40.0 | 63.3 | 50.0 | 73.3 | 30 |

## table 44 Length of Classroom Training

Q : How long is your classroom training program for in-house security/loss prevention staff?

|  | Mean | 25th Percentile | 50th <br> Percentile <br> (Median) | 75th Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# hours | \# hours | \# hours | \# hours | \# |
| All Companies | 36 | 4 | 18 | 40 | 36 |
| Size |  |  |  |  |  |
| 1-10 | 10 | 2 | 4 | 22 | 5 |
| 11-25 | 16 | 2 | 14 | 25 | 10 |
| 26-100 | 71 | 8 | 16 | 40 | 7 |
| More Than 100 | 41 | 8 | 28 | 53 | 14 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 10 | 2 | 4 | 22 | 5 |
| Regionals (11-100 Stores) | 39 | 4 | 16 | 30 | 17 |
| Chains (101 or More Stores) | 41 | 8 | 28 | 53 | 14 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 4 | 3 | 4 | 4 | 4 |
| \$100.1 Million-\$1 Billion | 17 | 2 | 16 | 30 | 13 |
| \$1 Billion-\$3 Billion | 50 | 12 | 35 | 90 | 9 |
| More Than \$3 Billion | 66 | 8 | 24 | 45 | 9 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 11 | 2 | 4 | 20 | 9 |
| Super/Combination Stores | 44 | 8 | 20 | 40 | 27 |

## table 45 Length of On-the-Job Training

Q: How long is your on-the-job training program for in-house security/loss prevention staff?

|  | Mean | 25th Percentile | 50th <br> Percentile <br> (Median) | 75th Percentile | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# hours | \# hours | \# hours | \# hours | \# |
| All Companies | 137 | 55 | 110 | 130 | 38 |
| Size |  |  |  |  |  |
| 1-10 | 37 | 3 | 20 | 80 | 5 |
| 11-25 | 104 | 24 | 80 | 105 | 10 |
| 26-100 | 119 | 25 | 100 | 240 | 6 |
| More Than 100 | 192 | 108 | 120 | 180 | 17 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 37 | 3 | 20 | 80 | 5 |
| Regionals (11-100 Stores) | 109 | 31 | 80 | 120 | 16 |
| Chains (101 or More Stores) | 192 | 108 | 120 | 180 | 17 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 32 | 2 | 4 | 91 | 4 |
| \$100.1 Million-\$1 Billion | 103 | 25 | 80 | 110 | 13 |
| \$1 Billion-\$3 Billion | 173 | 120 | 120 | 230 | 12 |
| More Than \$3 Billion | 197 | 84 | 120 | 160 | 8 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 67 | 4 | 80 | 120 | 11 |
| Super/Combination Stores | 165 | 80 | 120 | 200 | 27 |

table 46 Education Opportunities for Loss Prevention Personnel
Q: Do you finance any education opportunities for LP personnel?

|  | CEUs | Conferences/ Seminars | College <br> Training <br> Courses | Allow Time Off But Education Is Self-Funded | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \# |
| All Companies | 27.5 | 95.0 | 45.0 | 10.0 | 40 |
| Size |  |  |  |  |  |
| 1-10 | 20.0 | 100.0 | 20.0 | 0.0 | 5 |
| 11-25 | 18.2 | 90.9 | 36.4 | 27.3 | 11 |
| 26-100 | 28.6 | 100.0 | 71.4 | 0.0 | 7 |
| More Than 100 | 35.3 | 94.1 | 47.1 | 5.9 | 17 |
| Independents Versus Chains |  |  |  |  |  |
| Independents (1-10 Stores) | 20.0 | 100.0 | 20.0 | 0.0 | 5 |
| Regionals (11-100 Stores) | 22.2 | 94.4 | 50.0 | 16.7 | 18 |
| Chains (101 or More Stores) | 35.3 | 94.1 | 47.1 | 5.9 | 17 |
| Annual Sales |  |  |  |  |  |
| Less Than \$100 Million | 0.0 | 100.0 | 0.0 | 0.0 | 4 |
| \$100.1 Million-\$1 Billion | 21.4 | 92.9 | 42.9 | 21.4 | 14 |
| \$1 Billion-\$3 Billion | 27.3 | 100.0 | 54.5 | 0.0 | 11 |
| More Than \$3 Billion | 50.0 | 90.0 | 50.0 | 10.0 | 10 |
| Store Format |  |  |  |  |  |
| Conventional Supermarket | 18.2 | 90.9 | 27.3 | 18.2 | 11 |
| Super/Combination Stores | 31.0 | 96.6 | 51.7 | 6.9 | 29 |

## Methodology

Supermarket Security and Loss Prevention 2009 presents key data for executives to measure the results of their security and loss prevention programs against those of other supermarket companies of similar size, annual sales and format. It is based upon a survey conducted by FMI. Questionnaires were mailed out in the spring and reflect the previous year (i.e., Supermarket Security and Loss Prevention 2009 collects data from 2008). FMI conducts this research annually.

Mail-in questionnaires were sent to FMI member and nonmember companies in the United States. Fifty retail and wholesale companies responded representing 7,847 stores. This is an increase from last year when 45 companies responded representing 7,800 stores.

Unless otherwise noted, all the data presented in this report are medians.

Since the sample of companies in FMI's survey changes annually, direct comparisons should be made with caution. Year-to-year differences may be a reflection of a particular group of companies surveyed. Nonetheless, FMI believes that the conclusions drawn from the annual survey present an accurate picture of the general trends in loss prevention. Percentages may not add to ioo percent due to rounding.

# Other FMI Loss Prevention Resources 

## Education

## Loss Prevention List Serve

Restricted to FMI members, this eshare group is dedicated to sharing information regarding loss prevention and security issues, including proposed security legislation, security alerts, counterfeit check artists, fraudulent coupons, robberies and burglaries.

## Asset Protection Conference

FMI's new Asset Protection Conference has been developed to meet the specific needs of food retail industry executives charged with protecting the organization's assets: people, reputation and property. The 2010 Asset Protection program incorporates key features of FMI's Loss Prevention and Risk, Insurance and Safety Management conferences, including:

- Function-specific interactive breakouts and discussion groups.
- Supermarket-specific education with emphasis on revenue protection.
- Hands-on exercises featuring real-world supermarket crisis situations.
- Vendor table-top exhibits showcasing the latest shrink, security and safety solutions.
- Opportunities to meet peers and colleagues with similar experiences and interests.

To learn more about either of these resources, contact Aileen Dullaghan Munster at adullaghan@fmi.org or 202.220.0704.

## Shoplifting: Awareness and Prevention Program

This web-based or video course is designed to help employees gain an understanding of the economic effect of shoplifting, commonly used shoplifting techniques and ways to identify these behaviors. Visit the online store for more information: www.fmi.org/store/

## Government Relations

FMI works on the national level to address loss prevention issues, including organized retail crime legislation and tracking, e-fencing, theft-event aggregation, penalty thresholds, antishoplifting devices and gift card fraud. For more information, contact Ty Kelley at tkelley@fmi.org or 202.220.0629 or visit us online at www.fmi.org/loss/

FMI also co-chairs the Coalition Against Organized Retail Crime, which was founded to provide information and resources about ORC. More information about this growing problem can be found online at www.stopretailcrime.com/index.php

## General Information

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# FMI Research and Benchmarking Resources 

FMI is the premier source for market intelligence on the food retailing industry. Retailers, wholesalers, manufacturers, consultants and government officials are just some of the readers benefiting from FMI's comprehensive research materials on a wide variety of topics. The reports offer useful insights into the realities of the marketplace as well as the minds of the consumer, and provide the tools to make solid business decisions that ultimately help grow profitability, manage risk and achieve competitive advantages.

## Annual Reports:

U.S. Grocery Shopper Trends BESTSELLER

Shopper attitudes and behaviors as they impact and relate to the grocery store
The Food Retailing Industry Speaks bestseller
Comprehensive annual review of the food retailing industry
Annual Financial Review
Key financial ratios and trends for benchmarking performance

The Power of Meat
An in-depth look at meat through the shoppers' eyes

Supermarket Pharmacy Trends
Key pharmacy trends including financial, staffing and operational statistics

Facts About Store Development
Trends in new store construction, remodels and closures

Security and Loss Prevention Study
Benchmarks for security and loss prevention programs in U.S. supermarkets
Management Compensation Study for Retailers and Wholesalers
Compensation and benefits statistics for more than 70 key management positions

Distribution Center Benchmarks
Comprehensive overview and benchmarks for operating a food distribution center

Transportation Benchmarks
Key benchmarks for food retailer and wholesaler transportation and fleet management

## Miscellaneous Recent Studies

Customer and Employee Accident Study
Benchmarks for public liability and workers' compensation claims in the supermarket industry

Food Retailing Technology Benchmarks 2008
Overview of the use and expansion of technology in U.S. supermarkets

Independent Operator Insights Into Wholesaler Relations and Services
Overview and report card of wholesaler services according to independents

The Past and Present Landscape of Food Wholesaling
Overview of food distributors in the United States
Mature Millennials: Food Retailing Attitudes and Behaviors
An in-depth look at the shopping habits and behaviors of the Mature Millennials' consumer group
El Mercado
In-depth study of U.S. Hispanic grocery shopping preferences and attitudes

Se Habla Isn't Enough: Private Brands Among Hispanics
Overview of the perceptions and shopping habits of U.S. Hispanics as they relate to private brands

## Free Resources

Grocery Shopping: Who, Where and When
Food Retailer Contributions to Consumer Health and Wellness 2008
Running on Fumes 2008
Improving Supply Chain Practices for Open-Dated Products 2008
A Comprehensive Guide to Retail Out-of-Stock Reduction in the Fast-Moving Consumer Goods Industry 2007
Sustainability and Recycling in the Food Industry 2007
2016 Future Value Chain
2006 Unsaleables Benchmark Report
2006 Synchronization Report

## Purchasing/Download Information

Visit the FMI store at www.fmi.org/store/
Call 202.220.0723 (for print copies only)

## General Information

Food Marketing Institute
Phone: 202.220.0600

Research: research@fmi.org
Education: educ@fmi.org
Information Service: information@fmi.org


[^0]:    NOTE: Percentages may not add to 100 percent due to multiple responses

[^1]:    NOTE: Percentages may not add to 100 percent due to rounding

